

22-24 OCTOBER 2025
SEVILLE – FIBES

WWW.TISGLOBALSUMMIT.COM

INNOVATION IN MOTION, TOURISM REIMAGINED



CALL FOR STARTUPS

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TOURISTECH STARTUP FEST 2025

We gather the most innovative and disruptive startups to transform the tourism sector.









Innovation often comes hand in hand with cooperation between corporations and startups. That is why **Touristech Startup Fest** is the initiative, held within the framework of **TIS**, which brings together the most innovative entrepreneurs with projects that can transform the tourism sector through technology and sustainability.

The Call for Innovation plans to convene more than 400 startups that will present their **innovative project** to be one of the 40 lucky ones who will be able to make a **pitch** in front of investors, Venture capital and leading companies on Friday 24th October at Tourism Innovation Summit. After the pitch, a jury will select the best projects to be the winners of the **Touristech Startup Fest 2025**.

The startups will also have the **unique opportunity to connect with top-tier investors and corporate ventures** in the tourism and travel industry. Whether they're looking for funding, strategic partnerships, or simply exposure for their startup, the Touristech Startup Fest is the perfect place to make meaningful connections to take these innovative projects to the next level.

In addition, the startups will have the opportunity to be part of **the first world's tourism startup atlas** that we are going to design with the 400 participating projects.

WHAT'S THERE FOR YOU?

-  Pitch your tech solutions, products, or services in front of an audience of high profile executives
-  Countless ways to connect with Global Innovation Tourism Ecosystem of TIS2025.
-  Hold strategic meetings with potential partners and investors ready to take your project to the next level.
-  Gain full access to the Tourism Innovation Global Summit, with 400+ international speakers and 8,000+ professionals.
-  Selected startups will automatically become candidates for one of the most prestigious awards in the travel tech sector.
-  Be featured at the first world's tourism startup atlas being part of a global ecosystem of innovation on travel and tourism.
-  Access to La Salle Technova Accelerator programme (according to requirements).
-  Discover collaboration and funding opportunities in one of Europe's most dynamic hubs for tourism and tech.

TOP INDUSTRIES

Touristech Startup Fest is aimed to offer the most disruptives **Tech solutions** using:



DATA



AI



CLOUD



**DIGITAL
MARKETING**



5G



AR/VR



CYBERSECURITY



AUTOMATION



TECH FOR GOOD



**BI BUSINESS
INTELLIGENCE**



PMS



CONNECTIVITY



HOSPITALITY



**TOURISM TRANSPORT
& TRAVEL**



MICE



**BUSINESS
TRAVEL**



**DISTRIBUTION
CHANNELS & OTAS**



**ACTIVITIES
& ATTRACTIONS**



**LEISURE &
CULTURAL TRAVEL**



**SMART
DESTINATIONS**

WHO CAN PARTICIPATE?

- If you are an entrepreneur, represent a startup or a Technology Centre and **YOU ARE THE BEST DIGITAL PIONEER**, apply now! We are waiting for you!
- Top projects will be selected to be presented at the Touristech Startup Fest 2025

[APPLY HERE](#)

HOW TO PARTICIPATE?

- To participate, the projects must be submitted through the oficial platform.
- Organizer will verify the submissions and ensure the projects are registered correctly.
- **The Expert Committee** will evaluate submitted projects and select those that meet the criteria and are destined for the specified industries.
- **Only selected projects** will participate in the **TIS Touristech Startup Fest 2025** , held on October 22-24 in Seville - FIBES.

EVALUATION CRITERIA

The Expert Committee will evaluate the solutions presented with the following criteria

The impact of the project on the tourism sector through one of the main axes of TIS: Destinations, Hospitality, Tourist Transport & Travel, Distribution Channels & OTAs, Activities & Attractions, MICE, Business Travel and Leisure & Culture Travel.

- **Capable leadership and management** teams.
- Serious and **disruptive technologies**.
- **Potential impact** on the general economy and society.
- The organization must have **a high innovation component** in the broad sense (product, process, business plan, etc)
- **High technological solutions** will be positively valued.
- **Sustainable growth** potential.

DEADLINES

- The deadline for the project registration is **September 20th (23:59 CET)**
- The evaluation process will take place between **September 23rd to 27th**
- Selected projects will be notified from **September 30th**

Showtime: Touristech Startup Fest 2025

October **22nd to 24th 2025**

SEVILLE-FIBES

INTELLECTUAL PROPERTY

- If the proposal is selected to participate in TIS Touristech Startup Fest , I **authorize** the Organization to publish the data that is considered public: name of the Company, short description of the Project, profesional contact.
- By submitting the information entered in TIS Touristech Startup Fest , candidates DECLARE they are not and will not be violating any contract or third-party rights including any patents, copyrights, trade secrets, proprietary or confidential information, trademarks, or rights to privacy.

DATA PROTECTION

All the data entered in TIS Touristech Startup Fest that is not of the public nature (such as Company name, description and profesional contact) will be kept by the Organizer for the administrative purposes. Nevertheless, the data entered must not be incompatible with what is indicated in the section “Intellectual Property Rights” of the present rules.

CONTACT DETAILS

For any questions or additional information, please contact La Salle Technova Team at the following e-mail address projects@technovabarcelona.org

Participation in the Touristech Startup Fest implies full acceptance of these terms and conditions.

If you are also interested in exhibiting or partnership options to maximize your company's profile at **Tourist Innovation Summit 2025** please contact our Sales Team at:

- Phone: +34 919 551 551
- E-mail: info@tisglobalsummit.com



NETWORK



KNOWLEDGE



BUSINESS OPPORTUNITIES



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INNOVATION
SUMMIT

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