



- CALL FOR INNOVATION -TOURISTECH STARTUP FEST 27 NOVEMBER 2020



#### WHERE TECHNOLOGY MEETS TOURISM



www.tisglobalsummit.com



### CALL FOR INNOVATION

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# ABOUT TIS2020



Only Innovative Companies are taking part of Tourism Innovation Summit to present their leadership and solutions to leaders from tourism industry



**Tourism Innovation Summit** is the professional platform to transform the **tourism sector** through innovation, technology, and sustainability. Advances in technology have changed the way we travel, increasing customer experience. In addition, being up to date with the latest solutions and business models that rethink our industry is key to the survival of any business that wants to continue operating.









Pitch your tech solutions, products, or services in front of an audience of high profile executives.



Countless ways to connect with Global Innovation Tourism Ecosystem of TIS2020



Private meetings with potentials partners and investors to develop your Project, together with an exclusive agenda to meet the innovative ecosystem of Seville.



A Gold Pass to attend to a high level agenda at the Tourism Innovation Summit.



Selected solutions will be direct candidates in the Tourism Innovation Awards, and the **top 4 will test their solution in the Seville Urban Lab** 





# TOURISM INDUSTRY

If you have a solution that can transform some of the tourism industry, this is your platform to boost your Project and to connect with the right stakeholders.









# PARTICIPATION OPTIONS

- If you are an entrepreneur, represent a startup or a Technology Centre and YOU HAVE A CUTTING-EDGE PROJECT FOR THE TOURISM SECTOR, submit your application right away! We are eager to hear the most innovative projects.
- Only the 40 best projects in will be selected to be presented at the Touristech Startup Fest during TIS2020, next 27 of November 2020 in Seville.

TIS is the best platform to boost your business goals. Take part of it, don't miss this opportunity!











- Organizer will verify the submissions and ensure the projects are registered correctly.
- The Expert Committee will evaluate submitted projects and select those that meet the criteria and are destinated for the specified industries.
- Only selected projects will go on stage for a pitch at the Touristech Startup Fest during Tourism Innovation Summit, held on November 25-27th in FIBES Seville (Spain).





# EVALUATION CRITERIA

The Expert Committee will evaluate the solutions presented with the following criteria

- The capacity to transform demand sectors with **Innovative proposals**
- Capable leadership and management teams.
- Serious and disruptive technologies.
- Potential for sustainable growth.
- Potential impact on the Tourism Sector.
- **Potential impact** in the general economy and society.
- The organization must have a high Innovation component, incorporating Innovation in the broad sense (product, process, business plan, etc)





## SCHEDULE



- The deadline for the project registration is October 31st (23:59 CET)
- Selected projects will be notified from November 3rd.
- Showtime:

Touristech Startup Fest 2020 November 27, 2020 FIBES – Palacio de Exposiciones y Congresos (Seville, Spain)







# INTELLECTUAL PROPERTY

- If the proposal is selected to participate at the Touristech Startup Fest, I authorize the Organization to publish the data that is considered public: name of the Company, short description of the Project, professional contact.
- By submitting the information through this application, candidates DECLARE they are not and will not be violating any contract or third-party rights including any patents, copyrights, trade secrets, proprietary or confidential information, trademarks, or rights to privacy







# DATA PROTECTION

All the data entered at the call for innovation of the Touristech Startup Fest is not of the public nature (such as Company name, description and profesional contact) will be kept by the Organizer for the administrative purposes. Nevertheless, the data entered must not be incompatible with what is indicated in the section "Intellectual Property Rights" of the present rules.







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