



	CEO & Leadership Summit MAIN AUDITORIUM	Ministerial Agenda Auditorium 9	Destinations of the Future Auditorium 5	Hospitality Tech Forum Auditorium 6	Travel Forum Auditorium 7	CMO-CSO Forum Auditorium 8	Tourism Innovation Theatre
10:00h - 14:00h	Awaking of digital Tourism						
	Explore the New ways of Travel	How does tourism evolve in 2022	The new way of connected living	Resorts, new look & strategies	Being unique in the new mobility Era	Success storytelling	DIGITAL DEMOS
	Ready for Tourism & Tech Inspiration	La nueva era del turismo digital	Responsible Tourism Destinations	Luxury lodgements, use of artificial intelligence to arrive to the best customers	The Travel Leading Triangle	Successful Digital Marketing	
	OPENING CEREMONY	Success Story: Fiji	A XXI century destination	Balance & solutions to arrive to Locals and Global Market	Luxury Tourism & affluent Traveller	Focusing on the new demand generation	
		European destinations, focusing to an ambitious agenda	Digital Marketing in leading countries	How to be different in the hotel business	Aviation, the new contactless customer	Business Travel Forum Sustainable Business Travel based on Technology	
Leadership Summit (invitation only)	LUNCH TIME						
16:00h - 18:00h	CEO & Leadership Summit MAIN AUDITORIUM	Ministerial Agenda Auditorium 9	Destinations of the Future Auditorium 5	Hospitality Tech Forum Auditorium 6	Travel Forum Auditorium 7	Business Travel Forum Auditorium 8	
	World Economic Forum	A must in the new business Era	Being unique	Musts of Hospitality in the new environment	IGLTA	Lodging the new Business Travel Era	
	EU: Tech and tourism in the Agenda 2030	Success Story: Asia - Pacific	Present and future	Bring Hotels to a different level thanks to tech	Help of tech in Diversity & Inclusion	Government Travel, digital makes it effective	
	Hubs, Air and leading digital experiences	Focusing on Sustainable tourism in destination	Tech and Tourism	Solutions in the online world of "other types" of Hospitality Business	Brand Marketing from Tourism Space	Adapting quick processes in a tailored Business Travel The new realities of Corporate Travel	



	CEO & Leadership Summit MAIN AUDITORIUM	Tourism Councilors Agenda Auditorium 9	Destinations of the Future Auditorium 5	Hospitality Tech Forum Auditorium 6	Travel Forum Auditorium 7	Digital & CIO's Summit Auditorium 8	Tourism Innovation Theatre
10:00h - 14:00h	Art, Exclusiveness & Tech						
	Power of the Rainbow, top travel trends & use of SN	The power of the Caribbean	Leading tourism industries	Diversity in our hotel business	Adapting technology to reach inclusive tourism	Masterclasses in hybrid events	DIGITAL DEMOS
	Rock 'n Roll in the restart of the world	Resetting destinations of the world	Trends for In-Destination Experiences	Social networks in the leading industry brands	Cultural Tourism in the new era	Digitalisation of customer experience	
	Compromises with the SDG's in leading brands	Tourism destination by excellence	Culture & Tech for a new beginning	Creative Tourism	Reaching and adapting to the new tourism business	Information Services	
Startup references around the world		Masterclass in Wine & Gourmet Destinations	Responsible tourism, tech and collaboration	Panel on Blockchain & Tourism	Ticketing and revenue, how to make things happen		
	Leadership Summit (invitation only)	LUNCH TIME					
16:00h - 18:00h	CEO & Leadership Summit MAIN AUDITORIUM	Ministerial Agenda Auditorium 9	Distribution Channels Forum Auditorium 5	Leisure Forum Auditorium 6	MICE Summit Auditorium 7	Digital & CIO's Summit Auditorium 8	
	Royal Caribbean	Innovation is primary	API's and success, where are the borders?	New Normal destination experiences	Sustainability & Green Innovations in the MICE Industry	Ecosystems in the airline industry	
	Impact of tourism after the restart	Culture, leisure and fun in the new digital era	Contactless clouds for lodgement	Ticketing, tech, distributors and operators	People & Inclusivity in the MICE Business	Transforming a department to distribute: product, PR, communications, marketing and customer operations	
18:00h - 20:00h	World economy and world perspective	Being an inclusive destination	Tech & Tourism, fusions to be the leaders	Destination Briefing to attract new customers	The Global MICE technology	Digital Business in luxury travel	
							The keys of a successful CIO
TOURISM INNOVATION AWARDS 2021							



	CEO & Leadership Summit MAIN AUDITORIUM	Tourism General Managers Agenda Auditorium 9	Distribution Channels Forum Auditorium 5	Leisure Forum Auditorium 6	MICE Summit Auditorium 7	Digital & CIO's Summit Auditorium 8	Tourism Innovation Theatre
10:00h - 14:00h	Predicting the new tourism era						
	Technology in tourism, present & future	Cooperation with Artificial Intelligence	Digital weather forecast in tourism for the world	AI predicting needs of customers	Global Meetings & Events Forecast	Unleash the beats of Mobility, make your team reach it's full potential with innovation	TOURISTECH STARTUP FEST
	Smart Destinations	Reconversion in tourism destinations	Only the dead fish follow the stream in the Distribution Business	Culture, Museums & Diftalisation	A VR-driven world, what does it mean to meet?	People & Tech, discovering opportunities	
	Transformation: Experience, learnings & failures in the tourism industry	The Battle Field accelerates our Tourism Destinations	Bullet proof growth beyond bottom line for OTA's	Musts inside of Leisure Travel	Creative ideas to boost incentive travel ROI	Re-shaping organizations in the new era	
		Social Innovation & Governance in European Cities	Tech, TO & customer needs	Managing Disruptive travel & activities generation	The power of live events	Digital from A to Z, where are the rules	
					Digitally-transformed, navigating and creating their own new realities in a changed world		
CLOSING LUNCH (invitation only)							
WEEKEND ACTIVITIES - DISCOVER SEVILLE							