

RESTART

THE NEW WAYS OF TRAVEL



TOURISTECH STARTUP FEST

CALL FOR INNOVATION

TIS

- 1. What?
- 2. Touristech Startup Atlas
- 3. What's there for you?
- 4. Who can participate and how?
- 5. Evaluation Criteria
- 6. Dates to keep in mind
- 7. Intellectual property & Data protection
- 8. Would you like to exhibit?





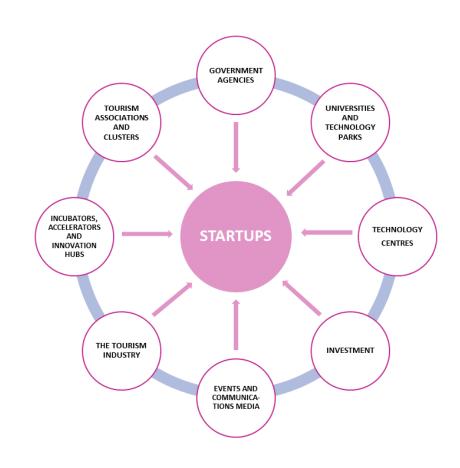
WHAT IS TOURISTECH STARTUP FEST?





We gather the most innovative and disruptive startups to transform the tourism sector

Innovation often comes hand in hand with cooperation between corporations and startups. That is why **Touristech Startup Fest** is the initiative, held within the framework of **TIS**, which brings together the most innovative entrepreneurs with projects that can transform the tourism sector through technology and sustainability.





TOURISTECH STARTUP FEST COMPETITION





The Call for Innovation plans to convene more than 400 startups that will present their innovative project to be one of the 40 lucky ones who will be able to make a pitch in front of investors, Venture capital and leading companies on November 12th at Tourism Innovation Summit. The 4 winners will have the opportunity to test and implement their technological project in Seville.



TOURISTECH STARTUP ATLAS



The startups will have the opportunity to be part of the first world's tourism startup atlas that we are building.



Join the community



WHAT'S THERE FOR YOU?





Pitch your tech solutions, products, or services in front of an audience of high profile executives.



Countless ways to connect with Global Innovation Tourism Ecosystem of TIS2021



Private meetings with potentials partners and investors to develop your Project, together with an exclusive agenda to meet the innovative ecosystem of Seville.



A Gold Pass to attend to a high level agenda at the Tourism Innovation Summit.



Selected solutions will be direct candidates in the Tourism Innovation Awards 2021.



BENEFIT OF AN ECOSYSTEM AND MAKE YOUR STARTUP GROW





Top 4 startups will have the chance to test their solution in the Seville Urban Lab.



Be featured at the first world's tourism startup atlas being part of a global ecosystem of innovation on travel and tourism.



Take advantage of accelerating programs to help you boost your startup.



Benefit of Seville ecosystem with an office there.



WHO CAN PARTICIPATE AND HOW?



If you are an entrepreneur, represent a startup or a Technology Centre and YOU HAVE A CUTTING-EDGE PROJECT FOR THE TOURISM SECTOR, submit your application right away! We are eager to hear the most innovative projects.

How to participate?

- To participate, the projects must be submitted through the official platform here.
- Organizer will verify the submissions and ensure the projects are registered correctly.
- The Expert Committee will evaluate submitted projects and select those that meet the criteria and are destinated for the specified industries.
- Only selected projects will go on stage for a pitch at the Touristech Startup Fest during Tourism Innovation Summit, held on November 10-12th in FIBES Seville (Spain).



EVALUATION CRITERIA



The Expert Committee will evaluate the solutions presented with the following criterio

- The capacity to transform demand sectors with Innovative proposals
- Capable leadership and management teams.
- Serious and disruptive technologies.
- Potential for sustainable growth.
- Potential impact on the Tourism Sector.
- Potential impact in the general economy and society.
- The organization must have a high Innovation component, incorporating Innovation in the broad sense (product, process, business plan, etc)





DATES TO KEEP IN MIND

- The deadline for the project registration is
 September 30th, 2021 (23:59 CET)
- The evaluation process will take place between
 October 1st to 8th, 2021
- Selected projects will be notified by e-mail from
 October 11th onwards.

SHOWTIME: Touristech Startup Fest will be held at FIBES (Seville) on November 12th 2021







INTELLECTUAL PROPERTY & DATA PROTECTION



- If the proposal is selected to participate at the Touristech Startup Fest, I authorize the Organization to
 publish the data that is considered public: name of the Company, short description of the Project,
 professional contact.
- By submitting the information through this application, candidates DECLARE they are not and will not
 be violating any contract or third-party rights including any patents, copyrights, trade secrets,
 proprietary or confidential information, trademarks, or rights to privacy.
- All the data entered at the call for innovation of the Touristech Startup Fest is not of the public nature (such as Company name, description and profesional contact) will be kept by the Organizer for the administrative purposes. Nevertheless, the data entered must not be incompatible with what is indicated in the section "Intellectual Property Rights" of the present rules.



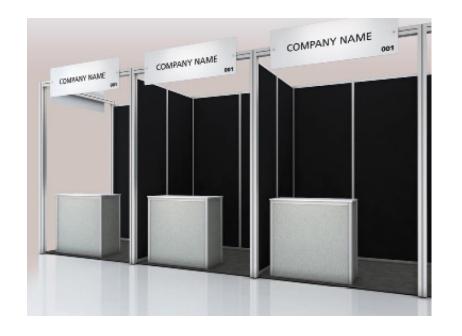
WOULD YOU LIKE TO EXHIBIT?



We know how hard it is to start your business or make it grow. That is why we offer you our turnkey participation Pack specially assembled for start-ups or newly created companies. Benefit from being able to start out in the leading event in the sector with the lowest investment and with great business opportunities.

PACK START-UP:

For start-ups or companies newly created, up to 4 years of activity. Take advantage of being surrounded by projects and innovative businesses like yours. Registration fee, space, mandatory insurance, hospitality 4 sqm, passes and invitations are included.





Fill in this form and we will send you a tailored proposal



TOURISTECH STARTUP FEST

12th NOVEMBER 2021

www.tisglobalsummit.com

















