

TOURISM INNOVATION GLOBAL SUMMIT 2021 AGENDA

WEDNESDAY 10th NOVEMBER



MAIN AUDITORIUM TELEFÓNICA EMPRESAS		AUDITORIUM MASTERCARD		AUDITORIUM NH HOTEL GROUP		TOURISM INNOVATION THEATRE VUELING		AUDITORIUM IBERIA		AUDITORIUM EY		AUDITORIUM CAIXABANK			
CEO'S & LEADERSHIP SUMMIT															
10:00 - 10:30		A SNEAK PEEK AT WHAT SMART TOURISM ACTUALLY LOOKS LIKE MODERATOR - EDGAR WEGGELAAR - TOURISM INNOVATION SUMMIT DOUG LANSKY - DOUGLANSKY.COM		10:30 - 11:30		VISION AND INITIATIVES OF EUROPEAN COUNTRIES MODERATOR - DANIELA OTERO - SKAL INTERNATIONAL LAURENT QUEIGE - WELCOME CITY LAB CAROLINE LEBOUCHER - ATOUT FRANCE MIGUEL SANZ - TOURSPAIN PALOMA REAL - MASTERCARD		10:30 - 11:00		DESTINOS INTELIGENTES: CASO DE ÉXITO DE LANZAROTE MODERATOR - EVA BALLARIN - K54PROJECTS ÁLEX VILLEYRA - MABRIAN TECHNOLOGIES MARIA DOLORES CORUJO - PRESIDENTA CABILDO DE LANZAROTE		10:15 - 10:30		COVERMANAGER	
10:30 - 11:00		TECH & TOURISM MODERATOR - ALEZEYA SÁNCHEZ - NETMEDIA GROUP SERGIO OSLE - TELEFÓNICA ESPAÑA		11:30 - 12:00		EUROPE'S TOURISM DEVELOPMENT AND CULTURAL PATRIMONY MODERATOR - MARIBEL RODRIGUEZ - WTTC CLAUDIA TAPARDEL - FORMER MEMBER OF THE EUROPEAN PARLIAMENT		11:00 - 11:30		COLABORACIÓN PÚBLICO PRIVADA - IMPORTANCIA DE LA GOBERNANZA MODERATOR - FRANCISCO MORCILLO - MB3 GESTIÓN ANTONIO GARAMENDI - CECE INMACULADA BENITO - CECE		10:30 - 10:45		INFOR SOFTWARE IBERIA - INFOR FOR HOTELS THE RIGHT TECHNOLOGY - PRESENT AND FUTURE. PATRICK PHELPS - INFOR SOFTWARE IBERIA	
11:00 - 11:45		WORLD ECONOMIC OUTLOOK MODERATOR - LEE HAYHURST - TRAVOLUTION ANA LUCIA LIND - SWISS FINANCIAL ENGINEERING ALAN FRENCH - THOMAS COOK PHILIP MOSCOSO - IESE ANTONIO MONTILLA - CAIXABANK		12:00 - 12:30		BEYOND TOURISM INNOVATION CHALLENGE MODERATOR - DANIELA OTERO - SKAL INTERNATIONAL LAURA IVETH SANCHEZ - SECRETARÍA DE TURISMO DE MÉXICO		11:30 - 12:00		CRETE - A DESTINATION OF THE XXI CENTURY MODERATOR - DANIELA WAGNER - JACOBS MEDIA GROUP NIKOS ALEXAKIS - HEAD TOURISM DIRECTORATE CRETE, GREECE KYRIAKOS KOTSOGLOU - COMMISSIONER FOR TOURISM CRETE, GREECE		10:45 - 11:00		UNBLOCK - CÓMO CREAR UNA EXPERIENCIA TURÍSTICA UNIFICADA: CONECTANDO CIUDAD, NEGOCIOS Y PERSONAS SERGIO LÓPEZ - UNBLOCK THE CITY	
11:45 - 12:15		DECEMBER GLOBAL TRAVEL OUTLOOK - WILL THE TRAVEL INDUSTRY END A DISASTROUS YEAR WITH A GENEROUS CHRISTMAS GIFT? MODERATOR - ALEZEYA SÁNCHEZ - NETMEDIA GROUP OLIVIER PONTI - FORWARDKEYS		12:30 - 13:15		GOVERNMENTAL & INSTITUTIONAL TRAVEL & TOURISM. DIGITIZATION AND DIPLOMACY MODERATOR - YOLANDA PERDOMO - ICF DIEGO FUENTES - TOURISM OPTIMIZER PLATFORM MUHAMMAD ADAM - EMBAJADA GHANA EN ESPAÑA TUJANI HADDAD - MINISTRO DE TURISMO DE TÚNEZ		12:00 - 12:45		FORO HISPANO: VIP LATAM: DESTINOS SOSTENIBLES MODERATOR - ALEX CHE - MALAGAESMUNDIAL/VIAJARES MUNDIAL LEDYS VIANEY LÓPEZ - TURISMO ALCALDÍA DE MEDELLÍN BENJAMIN JIMÉNEZ - CONSEJO DE PROMOCIÓN TURÍSTICA DE QUINTANA ROO VÍCTOR FERNÁNDEZ - LA BUENA HUELLA		11:00 - 11:15		ROOMRACCOON - ¿TIENES REALMENTE LA TECNOLOGÍA QUE NECESITAS PARA TU HOTEL? CARLOS VAZQUEZ DE CASTRO - ROOMRACCOON	
12:15 - 13:00		OPENING CEREMONY MODERATOR - SILVIA AVILÉS - TOURISM INNOVATION SUMMIT JUAN ESPADAS - MAYOR AYUNTAMIENTO DE SEVILLA JUAN MARIN - VICEPRESIDENTE Y CONSEJERO DE TURISMO JUNTA DE ANDALUCÍA MARIBEL RODRÍGUEZ - WTTC		13:15 - 14:00		VISION AND TOURISM REPOSITIONING FOR RECOVERY MODERATOR - SANTIAGO GARCIA-DILS - SEVILLA CITY OFFICE GUY ANTONGNELLI - DIRECTEUR DU TOURISME ET DES CONGRÈS GOUVERNEMENT MONACO		12:45 - 13:30		FORO HISPANO: VIP LATAM: EJEMPLO DE LA DIGITALIZACIÓN Y SOSTENIBILIDAD MODERATOR - ALEX CHE - MALAGAESMUNDIAL/VIAJARES MUNDIAL JAUME MONSERRAT - TURISTEC DAVID CAMPANO - EMBAJADA DE FINLANDIA		11:15 - 11:30		COSTA DEL SOL TOURISM HUB ANTONIO CORDERO - COSTA DEL SOL	
13:00 - 14:00		MEASURING SUSTAINABILITY. AN OPPORTUNITY TO REDESIGN THE INDUSTRY MODERATOR - ALEX VILLEYRA - MABRIAN TECHNOLOGIES NICOLA VILLA - MASTERCARD ANTONIO MUÑOZ - AYUNTAMIENTO DE SEVILLA CAROLINE LEBOUCHER - ATOUT FRANCE		14:00 - 16:15		LUNCH TIME		13:30 - 14:00		ALIANZAS ESTRATÉGICAS PARA LA RECUPERACIÓN TURÍSTICA MODERATOR - ROCÍO GUERRA - ECOMMERCE NEWS MARIAN MUÑOZ - TURISME DE BARCELONA ANTONIO JIMENEZ - SEVILLA CITY OFFICE		11:30 - 11:45		MINSAIT - HOW ORGANIZATIONS CAN THRIVE IN A CONSTANT CHANGE ENVIRONMENT MARIBEL ALCAIDE - MINSAIT	
14:00 - 15:30		LUNCH TIME		16:15 - 16:45		WOMEN LEADERSHIP ON TOURISM MODERATOR - MARIBEL RODRIGUEZ - WTTC LIZ ORTIGUERA - PATA		14:00 - 15:30		LUNCH TIME		11:45 - 12:00		MABRIAN TECHNOLOGIES - PRESENTACIÓN DEL NUEVO PANEL DE SOSTENIBILIDAD TURÍSTICA PARA DESTINOS ÁLEX VILLEYRA - MABRIAN TECHNOLOGIES CARLOS CENDRA - MABRIAN TECHNOLOGIES	
15:30 - 16:15		EXPLORE THE NEW WAYS OF TRAVEL MODERATOR - LEE HAYHURST - TRAVOLUTION REIGO ELJAS - LASTMINUTE.COM BAS LEMMENS - MEETINGS.COM MARIO GAVIRA - KIWICOM		16:45 - 17:30		DIGITAL MARKETING, MYTHS AND TRUTHS OF THE NEW ERA MODERATOR - CARLOS SENTÍS - WORLD IMPACT ALLIANCE EULOGIO BORDAS - THR TOURISM INDUSTRY ADVISORS VELJKO OSTOJC - CROATIAN TOURISM ASSOCIATION (HUT)		15:30 - 16:30		BEING UNIQUE MODERATOR - DANIELA WAGNER - JACOBS MEDIA GROUP JAMES CLARKE - TRAVELZOO JOHNNY QUATCH - HOSTELWORLD MARC SIER - SECRET ESCAPES		12:00 - 12:15		PROTEL - LIFE IS ALL ABOUT PARTNERSHIPS WILCO DE WEERD - PROTEL HOTELSOFTWARE	
16:15 - 17:15		EU: TECH AND TOURISM IN THE AGENDA 2030 MODERATOR - FREDERIC VANHOUTTE - EVENTIZ MEDIA GROUPE MARCO SANSAVINI - VUELING AIRLINES MISA LABARILE - EUROPEAN COMMISSION DAVIDE TRIACCA - COSTA CRUISES IGNACIO REL - EY ESPAÑA						16:30 - 17:30		TRANSFORMING TOURISM THROUGH SOCIAL SUSTAINABILITY: CONNECTION & INCLUSION MODERATOR - MONICA MOLINA - UNIVERSITAT AUTONOMA DE BARCELONA RIKA JEAN FRANÇOIS - MESSIE BERLIN / ITS BERLIN ELISA SPAMPINATO - TRAVELLER STORYTELLER DIEGO CALVO - CONCEPT HOTEL GROUP SIRA PUIG - TURISME DE SITGES - AJUNTAMENT DE SITGES		12:15 - 12:30		SERVANTRIP - THE ULTIMATE B2B HUB FOR ACTIVITIES, TICKETS, TRANSFERS, AND HOURLY DRIVERS JOSE MANUEL MUÑOZ - SERVANTRIP	
17:15 - 18:00		HUBS, AIR & LEADING DIGITAL EXPERIENCES MODERATOR - ALEZEYA SÁNCHEZ - NETMEDIA GROUP EDDIE WILSON - RYANAIR						17:30 - 18:00		TIGETS REMARKABLE VENUE AWARDS		12:30 - 12:45		HOTELKIT: CÓMO LA DIGITALIZACIÓN DE LA OPERATIVA DIARIA AUMENTA LA PRODUCTIVIDAD DE MI ESTABLECIMIENTO AITANA JANSANA - HOTELKIT	
17:15 - 18:00		HUBS, AIR & LEADING DIGITAL EXPERIENCES MODERATOR - ALEZEYA SÁNCHEZ - NETMEDIA GROUP EDDIE WILSON - RYANAIR										12:45 - 13:30		TRAVELCOMPOSITOR ISABEL CARRANZA - TRAVELCOMPOSITOR	
												13:00 - 14:00		ANDALUCÍA LAB PIKOTEA / BOOKING FAX / COLIVING / WIFREEZONE AUMENTUR / PARATYTECH / DATA SEEKERS / 2IXR / MACCO ROBOTICS	
												14:00 - 15:30		LUNCH TIME	
												15:30 - 16:30		WELLNESS, UNIQUE PRODUCTS AND TECHNOLOGY MODERATOR - DEBBIE FLYNN - FINN PARTNERS CAROL HAY - MCKENZIE GAY LIMITED JAMES SPALDING - TRIP.COM MAGDALENA OSMOLA - VALE DO LOBO	
												16:30 - 17:00		LUXURY TRAVEL & INNOVATIVE AND DISRUPTIVE ONLINE TRAVEL MODERATOR - DEBBIE FLYNN - FINN PARTNERS MAGDALENA OSMOLA - VALE DO LOBO	
												17:00 - 18:00		ONLINE LUXURY AND ULTRA LUXURY TRAVEL SEGMENTATION MODERATOR - EVA BALLARIN - K54PROJECTS AMIT SHARMA - ABERCROMBIE & KENT DEBBIE FLYNN - FINN PARTNERS NÚRIA GALLIA - ASOCIACIÓN ESPAÑOLA DEL LUJO ROBERTO ALCALDE - ES REVELLAR ART RESORT	
												18:00 - 19:30		★ WELCOME RECEPTION BY ANDALUSIA, DRINKS & SHOW	

TOURISM INNOVATION GLOBAL SUMMIT 2021 AGENDA

THURSDAY 11th NOVEMBER



MAIN AUDITORIUM TELEFÓNICA EMPRESAS

CEO'S & LEADERSHIP SUMMIT

10:00 - 11:00	THE BRACE NEW WORLD OF TOURISM INNOVATION: THE SIX MISTAKES THE TRAVEL INDUSTRY AN GOVERNMENT CONTINUE TO MAKE, AND HOW TO FIX THEM MODERATOR - EDGAR WEGGELAAR - TOURISM INNOVATION SUMMIT PETER GREENBERG - CBS NEWS
11:00 - 11:30	RESILIENCE AND RECOVERY PLAN FOR ASIA PACIFIC MODERATOR - EDGAR WEGGELAAR - TOURISM INNOVATION SUMMIT LIZ ORTIGUERA - PATA
11:30 - 12:00	PORTS, TOURISM, COLLABORATIONS AND FURTHER STEPS MODERATOR - FREDERIC VANHOUTE - EVENTIZ MEDIA GROUPE MEHMET KUTMAN - GLOBAL PORTS HOLDING
12:00 - 12:30	THE NEW TRAVELER IN THE NEW ERA MODERATOR - EDGAR WEGGELAAR - TOURISM INNOVATION SUMMIT KIKE SARASOLA - ROOM MATE GROUP
12:30 - 13:30	PLAN DE TRANSFORMACIÓN DEL SECTOR TURÍSTICO MODERATOR - DAVID RODRÍGUEZ - DELOITTE GINES MARTINEZ - JUMBO TOURS GROUP JORGE SCHOENENGERGER - VIAJES EL CORTE INGLÉS
13:30 - 14:00	ACCESS TO DIGITAL CONTENT IS SUSTAINABLE AND PROFITABLE. PLUS, IT ENHANCES THE TRAVEL EXPERIENCE AND STRENGTHENS CUSTOMERS' BOND WITH BRANDS. MODERATOR - ALEZEYA SÁNCHEZ - NETMEDIA GROUP NIKOLAY MALYAROV - INTERNATIONAL PRESSREADER
14:00 - 15:30	LUNCH TIME
15:30 - 16:30	LGBTQ+ TOURISM, THE KEY FOR THE POST-PANDEMIC RECOVERY MODERATOR - NURIA ABELLAN - TURISMA LGBT ORIOL PÀMIES - QUEER DESTINATIONS JOHN TANZELLA - IGITA LAURA IVETH SANCHEZ - SECRETARÍA DE TURISMO DE MEXICO SANTIAGO GARCÍA-DÍLS - SEVILLA CITY OFFICE FREDERICK BOUTRY - VISIT BRUSSELS
16:30 - 17:15	AWAKENING OF DIGITAL TOURISM MODERATOR - SARA OMAR - ELMAKKAN TOURS JOHN HOFFMAN - GSMÁ
17:15 - 18:00	EUROPE'S FUTURE OF TOURISM & NEXTGENEU MODERATOR - CHRISTIAN DELOM - A WORLD FOR TRAVEL KIKE SARASOLA - ROOM MATE GROUP MARIBEL RODRIGUEZ - WITCO CHAROULA GKIOKA - AMADEUS

AUDITORIUM MASTERCARD

TOURISM COUNCELORS AGENDA

10:30 - 10:45	APERTURA INSTITUCIONAL DEL SUMMIT DE CONSEJEROS DE TURISMO MODERATOR - SILVIA AVILÉS - TOURISM INNOVATION SUMMIT JUAN MARÍN - JUNTA DE ANDALUCÍA
10:45 - 11:30	EL TURISMO DEL MAÑANA DEPENDE DE LAS DECISIONES DEL HOY: LA SOSTENIBILIDAD COMO EJE CENTRAL DE LA POLÍTICA TURÍSTICA DE LOS DESTINOS Y EMPRESAS MODERATOR - SILVIA AVILÉS - TOURISM INNOVATION SUMMIT MANUEL ALEJANDRO CARDENETE - ANDALUSIA REGIONAL GOVERNMENT CHUS ESCOBAR - EY ESPAÑA DANIEL MARTÍNEZ - COMUNIDAD DE MADRID
11:30 - 12:15	LA COMPETITIVIDAD COMO ELEMENTO DE DIFERENCIACIÓN RESPECTO A LA COMPETENCIA: INNEGOCIABLE APUESTA POR LA INNOVACIÓN, INVESTIGACIÓN Y FORMACIÓN MODERATOR - ALBERTO ORTIZ DE SARACHO - TURISMO Y DEPORTE DE ANDALUCÍA MARIO VILLAR - COMUNITAT VALENCIANA CARLOS BERNÚS - CONSELL INSULAR DE FORMENTERA
12:15 - 13:00	¿CÓMO MAXIMIZAR LA INVERSIÓN DESTINADA A ACTUACIONES DE MARKETING TURÍSTICO? EL CONOCIMIENTO DE LA DEMANDA COMO CLAVE PARA OPTIMIZAR LA INVERSIÓN EN MARKETING. MODERATOR - MANUEL MUÑOZ - JUNTA DE ANDALUCÍA TITA GARCÍA - FEMBYCL - ALCALDESA DE TÁLVERA DE LA REINA CARLOS PEÑALFAR - REGIÓN DE MURCIA
13:00 - 14:00	SHIFTING TO DESTINATION MARKETING AND MANAGEMENT ORGANISATIONS MODERATOR - LJUBICA KNEŽEVIC - UNIVERSITY OF LJUBLJANA CRISTINA NÚÑEZ - NECSTOUR PETER DE WILDE - VISIT FLANDERS PATRICK TORRENT - CATALAN TOURIST BOARD

14:00 - 15:30 LUNCH TIME

15:30 - 17:00	THE DIGITAL TRANSITION OF DESTINATIONS FOR RESILIENCE AND COMPETITIVENESS MODERATOR - MANUEL ALEJANDRO CARDENETE - ANDALUSIA REG. GOVERNMENT MATHIEU CUIP - PARIS TOURISM BOARD - ÎLE-DE-FRANCE REGION DOLORES ORDÓÑEZ - TURISTEC
17:00 - 18:00	NEXT GENERATION EU: THE REFORMS AND INVESTMENTS WHICH WILL FOSTER THE TOURISM DATA DRIVEN CULTURE MODERATOR - JOSE LUIS CÓRDOBA - ANDALUSIA LAB - TOURISM OF TOMORROW LAB RAMÓN SÁNCHEZ - AMADEUS NICK HALL - DIGITAL TOURIST THINK TANK MISA LABARLE - EUROPEAN COMMISSION FRANCISCO HUIDOBRO - ORANGE

AUDITORIUM NH HOTEL GROUP

DESTINATIONS OF THE FUTURE

10:00 - 10:30	EL PASAJERO COMO CONSUMIDOR MODERATOR - ALEX CHE - MÁLAGA ES MUNDIAL/VIAJAR ES MUNDIAL CARLOS GALLEGO - ACCENTURE M ^{rs} JOSÉ CUENDA - AENA
10:30 - 11:00	TIME TO GET SMART - DATA & DESTINATIONS IN COVID TIMES MODERATOR - JUAN A. GÓMEZ - FORWARDKEYS SÉRGIO GUERREIRO - VISIT PORTUGAL
11:00 - 11:45	TRANSITIONING TO 2030 WITH THE GLASGOW DECLARATION AND FUTURE OF TOURISM COALITION MODERATOR - PATRICIO AZCARATE - BIOSPHERE JAUME MATA - VISIT VALENCIA BENLYNAM - TRAVEL FOUNDATION PALOMA ZAPATA - SUSTAINABLE TRAVEL INTERNATIONAL
11:45 - 12:45	TRENDS FOR IN-DESTINATION EXPERIENCES MODERATOR - IGNACIO CASANOVA - CITY EXPERIENCES/WALKS JENNIFER ZHANG - ASIALINK - CTrip SPAIN DAVID GARCÍA - PORTAVENTURA WORLD
12:45 - 13:30	INCLUSIÓN, DIVERSIDAD & TECNOLOGÍA EN LOS DESTINOS TURÍSTICOS MODERATOR - NEUS CALLÍS - YOUR BEST PARTNERS BEATRIZ GARCÍA - EVERYONE CONSULTORES LUIS CASADO - FUNDACIÓN IDEAS JONATHAN CHACÓN - CABIFY
13:30 - 14:00	SPECIAL LATAM: MESA DE PRENSA INTERNACIONAL DE TURISMO E INNOVACIÓN TECNOLÓGICA EN LOS MEDIOS DE COMUNICACIÓN MODERATOR - ALEX CHE - MÁLAGA ES MUNDIAL/VIAJAR ES MUNDIAL ESCARLATA SÁNCHEZ - EURONEWS AIDA PALAU - FRANCE 24 Y RF1

14:00 - 15:30 LUNCH TIME

DISTRIBUTION CHANNELS FORUM

15:30 - 16:30	API'S AND SUCCESS, WHERE ARE THE BORDERS? MODERATOR - CHRISTIAN DELOM - A WORLD FOR TRAVEL NICOLAS BRUMÉLOT - MISTERFLY.COM AXEL MAZEROLLES - TESTED4YOU/FTI VOYAGES FRAN ROMERO - AMADEUS ISABEL CARRANZA - TRAVELCOMPOSITOR
16:30 - 17:30	TAPPING THE LONG TAIL: STRATEGIES FOR TRAVEL BRANDS TO SELL TOURS, ACTIVITIES & ANCILLARIES MODERATOR - BRUCE ROSARD - ARIVAL NISHANK GOPALKRISHNAN - TUI MUSEMENT CHRISTIAN WATTS - SKYLINE SIGHTSEEING AND MAGPIE TRAVEL TRAVIS PITTMAN - TOURRADAR LUUC ELZINGA - TIQETS
17:30 - 18:00	ACTIVIDADES EN ESPAÑOL EN TODOS LOS RINCONES DEL MUNDO MODERATOR - MANUEL MOLINA - HOSTELTUR ALBERTO GUTIERREZ - CIVITATIS

TOURISM INNOVATION THEATRE VUELING

DIGITAL DEMOS

10:15 - 10:30	ORANGE - SEGMENTACIÓN DE LOS INTERESES TURÍSTICOS FRANCISCO HUIDOBRO - ORANGE
10:30 - 10:45	INFOTACTILE - DE INFOTACTILE A INFOTICKETING ADOLFO CASTILLO - INFOTACTILE
10:45 - 11:00	GÁLGUS - LA IMPORTANCIA DE LAS REDES WIFI EN EVENTOS MASIVOS: EL CASO DE ÉXITO DEL REAL BETIS BALOMPIÉ & GÁLGUS JOSÉ AYUB GONZÁLEZ - GÁLGUS ANTONIO JIMÉNEZ - REAL BETIS BALOMPIÉ
11:00 - 11:15	OMNILIFE VR - IMPROVING THE TOURIST EXPERIENCE THROUGH AI POWERED SIMULATION TRAINING TIM TRUESDALE - OMNULIFE VR
11:15 - 11:30	INNOVASUR - IN4CITY, UNA VISIÓN ESTRATÉGICA EFICIENTE Y SOSTENIBLE ISABEL REYES - INNOVASUR
11:30 - 11:45	JAMES & RITA - WELCOME TO THE NEW ERA OF HOTEL TECHNOLOGY DAVID VEIL-HÉRAUD - JAMES & RITA
11:45 - 12:00	CIVITATIS - THE IMPORTANCE OF OFFERING TOURS AND ACTIVITIES TO FILL YOUR CUSTOMERS' TRIP VERÓNICA DE ÍSCAR - CIVITATIS
12:00 - 12:15	SOJERN - HOW DMOS CAN PREPARE FOR A DATA-DRIVEN, MULTICHANNEL STRATEGY FRANCISKA LAZAROV - SOJERN
12:15 - 12:30	AMADEUS - NDC Q&A LUDO VERHEGGEN - AMADEUS
12:30 - 12:45	EVOLUTIO - INTELIGENCIA ARTIFICIAL PARA LA HIPERPERSONALIZACIÓN DAVID HURTADO - EVOLUTIO CLOUD ENABLER
12:45 - 13:00	VUELING - EAGLE EYE: HOW AUGMENTED REALITY HELPS US KNOW WHAT IS UNDER OUR FEET WHEN WE FLY ALEX CORRETGE - VUELING AIRLINES
13:00 - 14:00	ANDALUCÍA LAB TURIFY / THEAROMATRACE / CISNEA / MYSTREETBOOK / CLIENTIFY TRAVELMARKETING / LA SIBILA
14:00 - 15:15	LUNCH TIME
15:30 - 15:45	NEOBOOKINGS - CRS: TRABAJA LA MITAD, PRODUCE EL DOBLE. SONIA MATEOS - NEOBOOKINGS JOSE MARIA RAMÓN - NEOBOOKINGS
15:45 - 16:00	PANGAENIC - EL LENGUAJE DEL TURISTA DIGITAL Y LA IA APLICADA AL GUEST JOURNEY VIRGINIA VIRINO
16:00 - 16:15	SHUJI GROUP - CÓMO AUTOMATIZAR LAS OPERACIONES DE SU NEGOCIO HOTELERO JOSE GUIXERAS - SHUJI GROUP CRISTINA SOLER - SHUJI GROUP
16:15 - 16:30	THR TOURISM INDUSTRY ADVISORS - ENGINEERING SUCCESSFUL TOURISM MARKETING PLANS EULOGIO BORDAS - THR TOURISM INDUSTRY ADVISORS BENJAMIN RHATIGAN - THR TOURISM INDUSTRY ADVISORS
16:30 - 16:45	GLOBANT - HOW AI CAN HELP YOU INCREASE SALES: LEAD SCORING, 360º MATCH & CONVERSATIONAL LABELING IRENE MEDINA - A GLOBANT DIVISION
16:45 - 17:00	VUELING - RPAS - PROACTIVE MANAGEMENT OF ATC REGULATIONS FRANCISCO GONZÁLEZ - VUELING
17:00 - 17:15	HOTELSDOT - ¿CÓMO OPTIMIZAR EL REVENUE A TRAVÉS DE LA TECNOLOGÍA? CASO DE ÉXITO MERITXELL PÉREZ - HOTELSDOT
17:15 - 17:30	GUIDING GROUP - TECH INNOVATIONS REVOLUTIONIZING GUEST'S EXPERIENCES FRANCESCA MARTIGNONI - GUIDING-GROUP JAVIER RECHE - DWAST
17:30 - 17:45	AXION - SOLUCIÓN TRAXIÓN PARA GESTIÓN DE FLUJOS Y SEGURIDAD MANUEL BUZÓN
18:00 - 19:30	WELCOME RECEPTION BY SEVILLA, QUEENS TRIBUTE AND BEER PARTY

AUDITORIUM IBERIA

ACTIVITIES & ATTRACTIONS FORUM

10:00 - 11:00	WHAT'S NEXT IN EXPERIENCES: RESEARCH & ROUNDTABLE MODERATOR - DOUGLAS QUINBY - ARIVAL JOSÉ ADELL - JULIA GROUP TINA KYRIAKIS - ALTERNATIVE ATHENS ALEX GRANT - TRAVEL CURIOUS
11:00 - 11:30	BEYOND THE BUS MODERATOR - DOUGLAS QUINBY - ARIVAL ARNAUD MASSON - TOOTBUS
11:30 - 12:00	GETTING DIRECT: OTAS & THE FUTURE OF DISTRIBUTION MODERATOR - BRUCE ROSARD - ARIVAL JAVIER AREVALO - SERVANTTRIP ENRIQUE ESPINEL - CIVITATIS PETER SYME - SPLASH WHITE WATER RAFTING NISHANK GOPALKRISHNAN - TUI MUSEMENT
12:00 - 12:45	BUILDING A GLOBAL TOURS & ACTIVITIES BRAND MODERATOR - DOUGLAS QUINBY - ARIVAL STEPHEN ODDO - WALKS ENRIQUE YBARRA - CITY SIGHTSEEING WORLDWIDE
12:45 - 13:15	AUGMENTED EXPERIENCES: IMMERSIVE TECH, VIRTUAL REALITY & THE FUTURE OF ATTRACTIONS MODERATOR - DOUGLAS QUINBY - ARIVAL JORDI SELLAS - IDEAL BARCELONA
13:15 - 14:00	TOURS, ATTRACTIONS & GOOGLE: WHAT THE NEW THINGS TO DO MEANS FOR OPERATORS AND OTAS MODERATOR - DOUGLAS QUINBY - ARIVAL LUUC ELZINGA - TIQETS CHRISTIAN WATTS - SKYLINE SIGHTSEEING AND MAGPIE TRAVEL DIMITRIS BISTOLAS - KEY TOURS
14:00 - 15:30	LUNCH TIME
15:30 - 16:00	HOW TECHNOLOGY IS TRANSFORMING THE ATTRACTION EXPERIENCE MODERATOR - DOUGLAS QUINBY - ARIVAL TAO TAO - GETYOURGUIDE
16:00 - 16:40	ATTRACTIONS REVISITED: THE BIG SHIFTS IN THE PATH TO PURCHASE AND WHAT IT MEANS FOR THE FUTURE OF VISITOR ATTRACTIONS MODERATOR - DOUGLAS QUINBY - ARIVAL OLLY NICHOLLS - ATTRACTION WORLD GROUP VIKTORIA LACROIX - GO CITY DAVID GARCÍA - PORTAVENTURA WORLD
16:40 - 17:10	FREE ISN'T CHEAP: UNDERSTANDING FREE WALKING TOURS MODERATOR - DOUGLAS QUINBY - ARIVAL JUAN CASTILLO - GURUWALK
17:10 - 17:50	ARIVAL HOT TOPICS & TOWN HALL MODERATOR - DOUGLAS QUINBY - ARIVAL LAUREN ALOISE - DEVOUR TOURS MATTHIJS KELJ - WITHLOCALS GARY GAUTIER - CASA BATLLÓ
17:50 - 18:00	IT'S A WRAP MODERATOR - BRUCE ROSARD - ARIVAL DOUGLAS QUINBY - ARIVAL

AUDITORIUM EY

MICE SUMMIT & DMC'S AGENDA

10:00 - 10:30	THE PROTECTION OF TOURISTS / CONSUMERS IN DIGITAL TOURISM MARKETS MODERATOR - DANIELA OTERO - SKAL INTERNATIONAL ALICIA GÓMEZ - UNWTO JUAN ESPINOSA - SILVERBACK ADVOCACY ANTONIO LÓPEZ DE AVILA - TURISFERA
10:30 - 11:15	MEASURING SUCCESS POST- EVENT MODERATOR - TERESA BROCCOLI - MPIBERIAN CHAPTER CHRISTOPH TESSMAR - BARCELONA CONVENTION BUREAU MAR GARCÍA - GRASS ROOTS
11:15 - 12:00	CONSENSUM III: GROWING TO WIN MODERATOR - RAFAEL GRANDE - EVENT MANAGER ASSOCIATION SPAIN DIRK PRIJS - EVENTMANAGERS NETHERLANDS MARIA GÓMEZ - EVENT MANAGER ASSOCIATION SPAIN LUCIANO CONDE - NOVENTURE
12:00 - 12:30	HOW TO COPE WITH TWO AUDIENCES, ONSITE AND ONLINE? MODERATOR - OSCAR GARCÍA - MPIBERIAN CHAPTER JONATHAN YSAÏE - SPARKUP MARC MEKKI - INSPIRE LIMITLESS
12:30 - 13:15	HOW TECHNOLOGY IS EVOLVING TO CARTER THE NEW DEMANDS MODERATOR - OSCAR GARCÍA - MPIBERIAN CHAPTER JUANJO CABELLO - TRAVEL ADVISORS GUILD MARIA REY - NH HOTEL GROUP - MPIBERIAN CHAPTER JAIME SÁNCHEZ - BEON.WORLWDIVE RICARDO CERATTO - MARFA TRAVEL
13:15 - 14:15	ESTRATEGIAS DIGITALES PARA HOTELES MODERATOR - GONZALO FORTUNY - EY ESPAÑA MARTA MARCOS - NH HOTEL GROUP FERNANDO REMOLINA - H10 HOTELES RAFAEL DEL VALLE - RADISSON HOTEL GROUP
14:00 - 15:30	LUNCH TIME
15:30 - 16:30	THE ADDED VALUE AND EXPERIENCE FROM EVENT PLANNERS MODERATOR - JOSÉ G. AGUIAROD - GRUPO EVENTOPLUS JACOBO RUIZ - AEVEA FERNANDO SANCHEZ-MAYORAL - EVENT MANAGER ASSOCIATION OF SPAIN
16:15 - 16:45	CAPITALISING NEW BUSINESS OPPORTUNITIES AND DRIVE PROFITS MODERATOR - EVA BALLARIN - KS4PROJECTS CARLOS RENTERO - OSTEELEA ISIDRO TENORIO - BEQUEST LTD
16:45 - 17:30	TRANSFORMING A DEPARTMENT TO DISTRIBUTE: PRODUCT, PR, COMMUNICATIONS, MARKETING AND CUSTOMER OPERATIONS. STAY HUMAN USING TECH MODERATOR - EVA BALLARIN - KS4PROJECTS AMIT SHARMA - ABERCROMBIE & KENT CARLOS SENTÍS - WORLD IMPACT ALLIANCE
17:30 - 18:00	DIGITAL BUSINESS IN LUXURY TRAVEL MODERATOR - JUAN ÁLVAREZ DE LARA - SEED&CLICK ALBERTO CONSTANS - EXOTICKCA

AUDITORIUM CAIXABANK

HOSPITALITY TECH FORUM

10:00 - 10:30	CREATIVE TOURISM MODERATOR - TONI MASCARÓ - EMASCARÓ EVA BALLARIN - KS4PROJECTS
10:30 - 11:00	SUCCESSES THAT HIDE THOUSANDS OF FAILURES MODERATOR - TONI MASCARÓ - EMASCARÓ MARC RAHOLA - OD - HOTELS
11:00 - 11:45	HOSPITALITY MEETS DIVERSITY MODERATOR - RIKKA JEAN FRANCOIS - ITB BERLIN CAROL HAY - MCKENZIE GAYLE LIMITED JUAN JULIA - AXEL HOTELS CELJANA CARRÉON - GLOBANT DIEGO CALVO - CONCEPT HOTEL GROUP
11:45 - 12:30	RETOS Y DESAFÍOS PARA LAS PYMES TURÍSTICAS ESPAÑOLAS MODERATOR - MANUEL MOLINA - HOSTELTUR FERNANDO ASÍN - TELEFÓNICA GABRIEL LOBERA - GARDEN HOTELS - ASOCIACIÓN DE CADENAS HOTELERAS (ACH) MARTIN SARRATE - ACAVE ROBERTO TORREGROSA - GUITART HOTELS
12:30 - 13:15	RESPONSIBLE TOURISM, TECH AND COLLABORATION MODERATOR - JUAN ÁLVAREZ DE LARA - SEED&CLICK CHONI FERNÁNDEZ - PORTAVENTURA WORLD DORIS CASARES - IBEROSTAR GROUP MARC GARCÍA-DURÁN - UNDERWATER GARDENS JAY SHERMAN - SHUJ GROUP
13:15 - 14:00	EL FUTURO DEL TALENTO EN EL SECTOR TURÍSTICO MODERATOR - XAVIER MARTÍN - TURIJOBS TONI CONTRERAS - MARUGAL HOTEL MANAGEMENT MARÍA CEBALLOS - FUERTE GROUP HOTELS CARMEN PALACIOS - MELIÁ HOTELS INTERNATIONAL CAROLINA MARTÍN - SANDOS HOTELS & RESORTS
14:00 - 15:30	LUNCH TIME

TRAVEL & MOBILITY FORUM

15:30 - 16:30	RISK MANAGEMENT ON UNCERTAIN TIMES MODERATOR - TERESA GARCIA - IATA RAFAEL MURILLO - IBERIA CARDS CARLOS GARRIDO - MESA DE TURISMO - CEAV PALOMA MARTÍNEZ - HOTEL INTERCONTINENTAL
16:30 - 17:15	SUSTAINABLE MOBILITY FOR THE 21ST CENTURY MODERATOR - LUIS APARICIO - AMADEUS EDDIE WILSON - RYANAIR RUBÉN LEONOR - RENFE EMRE SAYIN - GLOBAL PORTS HOLDING GIANLUCA TESTA - AVIS BUDGET GROUP
17:15 - 18:15	SPECIAL LATAM: VOLANDO HACIA LA SOSTENIBILIDAD MODERATOR - ALEX CHE - MÁLAGA ES MUNDIAL/VIAJAR ES MUNDIAL BERNARDO BOTELLA - AIR EUROPA TERESA PAREJO - IBERIA THIBAUD MORAND - LATAM AIRLINES LUCAS BOBES - AMADEUS MATILDE ALMÁNDOZ - OPC ESPAÑA



MAIN AUDITORIUM TELEFÓNICA EMPRESAS	AUDITORIUM MASTERCARD	AUDITORIUM NH HOTEL GROUP	TOURISM INNOVATION THEATRE VUELING	AUDITORIUM IBERIA	AUDITORIUM EY	AUDITORIUM CAIXABANK
CEO'S & LEADERSHIP SUMMIT	TOURISM GENERAL MANAGERS AGENDA	DISTRIBUTION CHANNELS FORUM	TOURISTECH STARTUP FEST	LEISURE & CULTURE FORUM	REVENUE MANAGERS AGENDA & CIO'S AGENDA	TRAVEL & MOBILITY
10:00 - 10:45	10:00 - 10:45	10:00 - 10:30	10:00 - 10:05	10:00 - 10:30	10:00 - 10:30	10:00 - 10:30
MOBILITY, SUSTAINABILITY, DIGITALISATION MODERATOR - ELISA SPAMPINATO - TRAVELLER STORYTELLER FRANÇOIS ALBENQUE - CDISCOUNT FRANCISCO MARTÍN - CLIMATE TRADE CARLOS SENTÍS - WORLD IMPACT ALLIANCE	CIUDADES COOPERANDO CON INTELIGENCIA ARTIFICIAL Y DATA MODERATOR - SILVIA AVILÉS - TOURISM INNOVATION SUMMIT ANTONIO MUÑOZ - AYUNTAMIENTO DE SEVILLA MIGUEL ANGEL PÉREZ - VISIT VALENCIA LEDYS VIANEY LÓPEZ - SUBSECRETARÍA DE TURISMO ALCALDÍA DE MEDELLÍN	DIGITAL WEATHER FORECAST IN TOURISM FOR THE WORLD MODERATOR - ISAIAS PÉREZ - CERCANÍA JORGE CORTES - HOTELBEDS MARIUS NIGOND - VIDIGUIDES	WELCOME TO THE TOURISTECH STARTUP FEST! MODERATOR - JOSEP MIQUEL PIQUÉ - LA SALLE TECHNOVA BARCELONA	BECOME A MUST-SEE DESTINATION BY DECODING YOUR VISITOR: G.GAUTIER'S METHOD TO SUCCESS MODERATOR - JAUME VIDAL - TIQETS GARY GAUTIER - CASA BATLLÓ	REVENUE MANAGEMENT, ANOTHER EMERGING VERTICAL OF TRAVEL TECH VICTOR TOFAN - CLOUDBEDS TONI FERRER - GRUPO GPFO	HOW TECHNOLOGY IS DRIVING CHANGE IN THE CAR RENTAL INDUSTRY MODERATOR - EVA BALLARIN - K54PROJECTS FLORIAN KUJER - SIXT
10:45 - 11:15	10:45 - 11:00	10:30 - 11:30	10:05 - 10:30	10:30 - 11:30	10:30 - 11:00	10:30 - 11:00
EXPERIENCES & THE FUTURE TOURISM & DESTINATIONS MODERATOR - DOUGLAS QUINBY - ARIVAL TAO TAO - GETYOURGUIDE LUUC ELZINGA - TIQETS	INTERNATIONAL CODE FOR THE PROTECTION OF TOURISTS MODERATOR - DANIELA OTERO - SKAL INTERNATIONAL ALICIA GÓMEZ - UNWTO	ONLY THE DEAD FISH FOLLOW THE STREAM IN THE DISTRIBUTION BUSINESS MODERATOR - BRUNO HALLE - CUSHMAN & WAKEFIELD FERNANDO RAMIRO - EXPEDIA GROUP GINES MARTINEZ - JUNISO TOURS GROUP RICHARD COTTRELL - SOJERN CHRISTIAN BOUTIN - AMADEUS	DESTINATIONS OF THE FUTURE PITCHES MODERATOR - JOSEP MIQUEL PIQUÉ - LA SALLE TECHNOVA BARCELONA ALEH TSIKHANAUZ - 80DAYS.ME / EIGHTYDAYS, INC. JAN DOLEZAL - SMARTGUIDE SERGIO LÓPEZ - UNBLOCK THE CITY CHRISTOPHE LONGEAINE - APPULI MICHAEL PICKERING - CLOUDCONSTABLE INCORPORATED	MANAGING DISRUPTIVE TRAVEL & THE LEISURE GENERATION MODERATOR - TONI MASCARÓ - EMASCARÓ OSCAR MORERA - ATRÁPALO CARLOS CANO - AZORA LATROUPE FABIAN GONZÁLEZ - FORWARD TRAVEL EVA ROSELL - TECH BARCELONA	BIG DATA CAN IMPROVE THE TRAVEL INDUSTRY? MODERATOR - ALBERTO IGLESIAS - D+I / EL ESPAÑOL MARIO ROMERO - TELEFONICA TECH CARLOS MONSALVE - CITY SIGHTSEEING	TECHNOLOGY IN TOURISM, PRESENT & FUTURE MODERATOR - ARTURO CROSBY - FORUM INTERNACIONAL NATURA CHRISTOPHER POMEROY - ITG INTERNATIONAL TOURISM GROUP
11:15 - 12:00	11:15 - 11:30	11:30 - 12:15	10:30 - 11:00	11:30 - 12:15	11:00 - 11:30	11:00 - 11:30
BEST PRACTICES IN LGBTQ+ TOURISM MODERATOR - NURIA ABELLAN - TURISME LGBT LAURA IVETH SÁNCHEZ - SECRETARÍA DE TURISMO DE MÉXICO JOHN TANZELLA - IGLTA ORIOL PÀMIES - QUEER DESTINATIONS JUAN JULIA - AXEL HOTELS	EL FUTURO DE LA EDUCACIÓN EN EL TURISMO MODERATOR - MARIBEL RODRIGUEZ - WTTTC CIPRIANO SANCHEZ - UNIVERSIDAD ANAHUAC	BULLET PROOF GROWTH BEYOND BOTTOM LINE FOR OTA'S MODERATOR - EVA BALLARIN - K54PROJECTS LUUC ELZINGA - TIQETS AMIT SHARMA - ABERCROMBIE & KENT SERGIO VARGAS - AMADEUS NISHANK GOPALKRISHNAN - TUI MUSEMENT	ATTRACTIONS & TOURS PITCHES MODERATOR - JOSEP MIQUEL PIQUÉ - LA SALLE TECHNOVA BARCELONA ALBERT ROCA - MOVETEAM DAVID REBOLLO - KOLABOO ROBIN LELIEVRE - SKYZUP FOUAD KHODJA - VISITHOVOY XOSE MANUEL FELUO - BOLDESTIO JANICE SOUSA - INDIE	BEYOND THE VENUE: EXPANDING THE BOUNDARIES OF PRODUCTS IN TOURISM MODERATOR - JAUME VIDAL - TIQETS JOAN ELIO RODRÍGUEZ DE LA SIERRA - JOSELIO JOAN ROMERO - CODORNÍU ÁNGEL DÍAZ - ADVANCED LEISURE SERVICES CARLOS OCHOA - THE VRAR ASOCIATION	FORO HISPANO: CASO DE ÉXITO: NEUROMARKETING EN EL CARIBE MEXICANO MODERATOR - IGNACIO CASANOVA - CITY EXPERIENCES/WALKS BENJAMIN JIMÉNEZ - CONSEJO DE PROMOCIÓN TURÍSTICA DE QUINTANA ROO	THE PATH TO NET-ZERO: HOW TRAVEL COMPANIES CAN TAKE CLIMATE ACTION MODERATOR - ELISA SPAMPINATO - TRAVELLER STORYTELLER PALOMA ZAPATA - SUSTAINABLE TRAVEL INTERNATIONAL
12:00 - 12:30	11:30 - 12:15	12:15 - 13:00	11:00 - 11:30	12:15 - 13:00	11:30 - 12:00	11:30 - 12:30
HUB LATAM & HUB EUROPA MODERATOR - MANUEL MOLINA - HOSTELTUR JAVIER SANCHEZ-PRIETO - IBERIA	THE BATTLE FIELD ACCELERATES OUR TOURISM DESTINATIONS MODERATOR - ANA LUCIA LIND - SWISS FINANCIAL ENGINEERING EDUARDO TORRES - TURISME DE BARCELONA PATRIK ROMANO - BOLOGNAWELCOME PEDRO HOMAR - FUNDACIÓN TURISMO PALMA 365 FLAVIE BAUDOT - EUROPEAN CITIES MARKETING	DISTRIBUTORS, OPERATORS & CUSTOMER NEEDS MODERATOR - DOUGLAS QUINBY - ARIVAL LUIS GARCIA - JTB JAPAN MARIUS NIGOND - VIDIGUIDES TRAVIS PITTMAN - TOURRADAR	TRAVEL & MOBILITY PITCHES MODERATOR - JOSEP MIQUEL PIQUÉ - LA SALLE TECHNOVA BARCELONA GUILLEM MIRANDA - EDGAR JOSHUA MOLINA - OASIS-HUNTERS DIEGO ACUNA - THE DATA APPEAL COMPANY ANTONIO PLATERO - TRAVELFINE ELISA BALLADUR - BOBEE SPOT ANDRÉ DAIDJ - CBW STREET STYLE	THE NEXT GENERATION OF (DIGITAL) MARKETING MODERATOR - RACHEL GRATE - TIQETS PEPA OCTAVIO - MUSEO NACIONAL THYSSEN-BORNEMISZA DE MADRID	INTELIGENCIA ARTIFICIAL PARA LA HIPERPERSONALIZACIÓN. MODERATOR - MARÍA MARTÍNEZ - OSTELÉA MANUEL BELTRÁN - EVOLUTIO LAURA CHEDA - GENESYS	REBUILDING AND RESTARTING THE CRUISE INDUSTRY IN A MORE SUSTAINABLE WAY MODERATOR - VIRGINIA LÓPEZ - CRUISENEWS MEDIA GROUP JAVIER RODRIGUEZ - GLOBAL PORTS HOLDING DAVIDE TRIACCA - COSTA CRUISES / COST FOUNDATION VIRGINIA QUINTAIROS - INTERCRUISES SHORESIDE & PORT SERVICES FERNANDO PACHECO - MSC
12:30 - 13:15	12:15 - 13:15	13:00 - 13:30	11:30 - 11:50	13:00 - 13:40	12:00 - 12:45	12:30 - 13:00
THE EUROPEAN COMMISSION KNOWLEDGE TOOLS TO SUPPORT TOURISM MODERATOR - MIKEL LANDABASO - JOINT RESEARCH CENTRE MISA LABARILE - EUROPEAN COMMISSION FILIPE BATISTA E SILVA - JOINT RESEARCH CENTRE	INNOVACIÓN Y GOBERNANZA EN DESTINOS EUROPEOS MODERATOR - ADOLFO BORRERO - AALTO CONSULTORES ALMUDENA MALLÓ - AYUNTAMIENTO DE MADRID XABIER OCHANDIANO - AYUNTAMIENTO DE BILBAO ROSA SÁNCHEZ - AYUNTAMIENTO DE MÁLAGA XAVIER MARCÉ - AJUNTAMENT DE BARCELONA ANTONIO MUÑOZ - AYUNTAMIENTO DE SEVILLA	THE ROLE OF WHOLESALE-DESTRUCTORS AS EXPERTS OF THE TOURISM INDUSTRY MODERATOR - EMILIO HERRERA - CIBERNOS NICOLAS LIOGIER - VEEPEE VOYAGES JENNIFER ZHANG - ASIALINK & CTIP SPAIN	BUSINESS TRAVEL PITCHES MODERATOR - EVA BALLARIN - K44PROJECTS ANTHONY D'VALERIO - VIEWTAG LOUISE KOEFOED - UPPEREAT FRANCISCO VIERA - ROOKIEWISE ALFONSO GARCÍA - BALLUMA VENTURES - WHATZVISIT PROJECT	CULTURE, MUSEUMS & DIGITALISATION MODERATOR - NEUS CALLÍS - YOUR BEST PARTNERS JAUME VIDAL - TIQETS WALTHER BAKKER - MOCO MUSEUM CRISTINA ARELLANO - MNAC	CLOUD Y CIBERSEGURIDAD COMO GARANTÍAS DEL PROCESO DE DIGITALIZACIÓN Y LA APUESTA POR LA SOSTENIBILIDAD MODERATOR - JUAN GARCÍA - AYUNTAMIENTO DE MÁLAGA TOMEU ENSEÑAT - GRUPO IBEROSTAR	DIGITAL TRANSFORMATION OF SMART TOURISM DESTINATIONS MODERATOR - IGNACIO CASANOVA - CITY EXPERIENCES/WALKS DOLORES ORDÓÑEZ - TURISTEC
13:15 - 14:00	13:15 - 14:00		11:50 - 12:15		12:45 - 13:15	13:00 - 14:00
CLOSING CEREMONY MODERATOR - SILVIA AVILÉS - TOURISM INNOVATION SUMMIT MANUEL ALEJANDRO CARDENETE - ANDALUSIA REGIONAL GOVERNMENT JUAN ESPADAS - MAYOR AYUNTAMIENTO DE SEVILLA REYES MAROTO - GOBIERNO DE ESPAÑA	LA DIGITALIZACIÓN COMO EL GRAN ALIADO EN EL TURISMO MODERATOR - DIEGO LÓPEZ - TELEFÓNICA ENRIQUE MARTÍNEZ - SEGITTUR EDURNE VIDAL - PALACIO DE LA MAGDALENA		MICE PITCHES MODERATOR - JOSEP MIQUEL PIQUÉ - LA SALLE TECHNOVA BARCELONA ANTOINE RACLIN - AFFLUENCES OSCAR GUIU - INSPIRAVIA MARIA TERESA MIGUEL - USIOAPP FRANCK ADRAI - MY TOUR LIVE		EL GOBIERNO DEL DATO COMO PALANCA DE LA TRANSFORMACIÓN DIGITAL MODERATOR - ALBERTO IGLESIAS - D+I / EL ESPAÑOL TOMEU BENNASAR - IBEROSTAR ANA LIETOR - MINSAIT	SUSTAINABLE TOURISM DEVELOPMENT MODERATOR - CHRISTIAN DELOM - A WORLD FOR TRAVEL TONI FERRER - GRUPO GPFO RAIMONDS GRUNTINS - IATA CINTA MASSÓ - THEHOTELNETWORK
			12:15 - 12:45		13:15 - 13:45	
			12:45 - 13:15			
			13:15 - 13:40			
			13:40 - 14:00			
			TOURISTECH STARTUP FEST AWARDS & CLOSURE MODERATOR - JOSEP MIQUEL PIQUÉ - LA SALLE TECHNOVA BARCELONA			