



TIS TOURISM
INNOVATION
SUMMIT

CALL FOR SPEAKERS

NEW HORIZONS FOR TOURISM TECH

2-4 NOVEMBER 2022

Sevilla. #TIS2022

WWW.TISGLOBALSUMMIT.COM



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01. INTRODUCTION TO TOURISM INNOVATION SUMMIT

The travel industry has proven that when there is need, we are able to work together, we are one of the most resilient and collaborative industries on earth and we are able to innovate. When this happens a lot of opportunities arise as an outcome of a locomotive industry and economy at a global scale. The legacy as result of COVID-19 for tourism it is an industry completely transformed and moving faster towards a more smart, innovative, sustainable and diverse one.

Once we realized we live in the digital era, we must understand the benefits of technology as catalyser of new business models, new operative systems but foremost a better travel experience once and for all. We certainly know that in the industry of happiness nothing replaces the human touch, but in times where travellers expect a safe and fast customer service but also a personalized out, if we do not start seeing technology as our ally we are out of the market.

Tourism Innovation Summit is the place to be for any tourism professional that is aimed to understand how to face and perform better the daily challenges, get a better look on new consumer habits, create better experiences, discover new trends and solutions to transform their organization or learn from others travel strategies some insights to adapt to itself. It is the largest marketplace where to find the latest innovation for travel organizations and destinations but also the best platform to showcase and communicate initiatives that can inspire other colleagues and to start conversations to create collaborative frameworks to move further together.



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02. PURPOSE OF TOURISM INNOVATION GLOBAL SUMMIT 2022.

CALL FOR SPEAKERS

Tourism Innovation Global Summit 2022 'Call for Speakers' is looking for tourism business innovators, tourism experts, corporate travel experts, entrepreneurs, analysts, scholars, government officials, universities, R&D centres, tourism associations and organizations with the most powerful, innovative and disruptive ideas, success stories, initiatives, solutions or projects within the framework of digital business and technology, sustainability and innovation inside the tourism industry. This call is opened to consortiums (public-private institutions), industry experts, social activists, and anyone with innovative ideas, research, analyses, studies, vision and strategies that can help inspire tourism leaders, business and destinations.

03. WHO CAN PARTICIPATE?

All individuals who are identified with this aim are invited to submit their proposals to Tourism Innovation Global Summit 2022. Tourism Innovation Global Summit 2022 is a truly committed diversity-oriented global conference so you are more than welcome to submit your applications regardless your geography, age, gender, race, etc.

04. TOURISM INNOVATION GLOBAL SUMMIT KEY TOPICS

Tourism Innovation Global Summit 2022 main drivers that will be considered for the approval of your submission are*:

4.1. TOURISM BUSINESS IMPERATIVES

TIS is looking for the best success stories and strategies to reactivate tourism and travel, strategies to recover travellers' trust, reposition destinations, and new proposals on digital, sustainable and inclusive tourism.

4.2. TECH SOLUTIONS

Tech solutions have a direct impact on the profits of any tourism business. We want to know success stories and experiences on how digitization has a direct impact on a destination, a tourism product or experience and the way it managed itself. Will go on stage the best implementation and use of technology on the tourism and travel industry in the intersection of automation between sales, operations, billing systems and marketing. Also, the most cutting-edge technologies that are transforming the industry with new business models thanks to cybersecurity, cloud, AI, VR/AR, IoT, Data, automation, robotics, among many others.



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4.3. VERTICAL FORUMS

If your innovative experience, sustainable project or technology application is very focused on a particular segment of the tourism industry, we would like you to mention which one according to the ones in depth that Tourism Innovation Global Summit 2022 designed, and are the following:


- Destinations
- Travel & Mobility
- Hospitality
- Distribution Channels
- Leisure & Culture travel
- MICE
- Business Travel
- Activities & Attractions

4.4. MARKETING & BRANDING EXPERIENCES

Destinations and tourism activities are redefining their own value proposition, experience and strategies due to new consumer insights and market demands. CMOs, DMCs and tourism authorities need to redefine their products and get in touch with the latest technology and most disruptive projects to transform their own products and organization. Success stories on how Martech is transforming tourism and travel industry will go on stage, as well as success stories on reputation, rebranding or consumer insights within this industry.

Are you ready to share your knowledge? We want to hear from you!

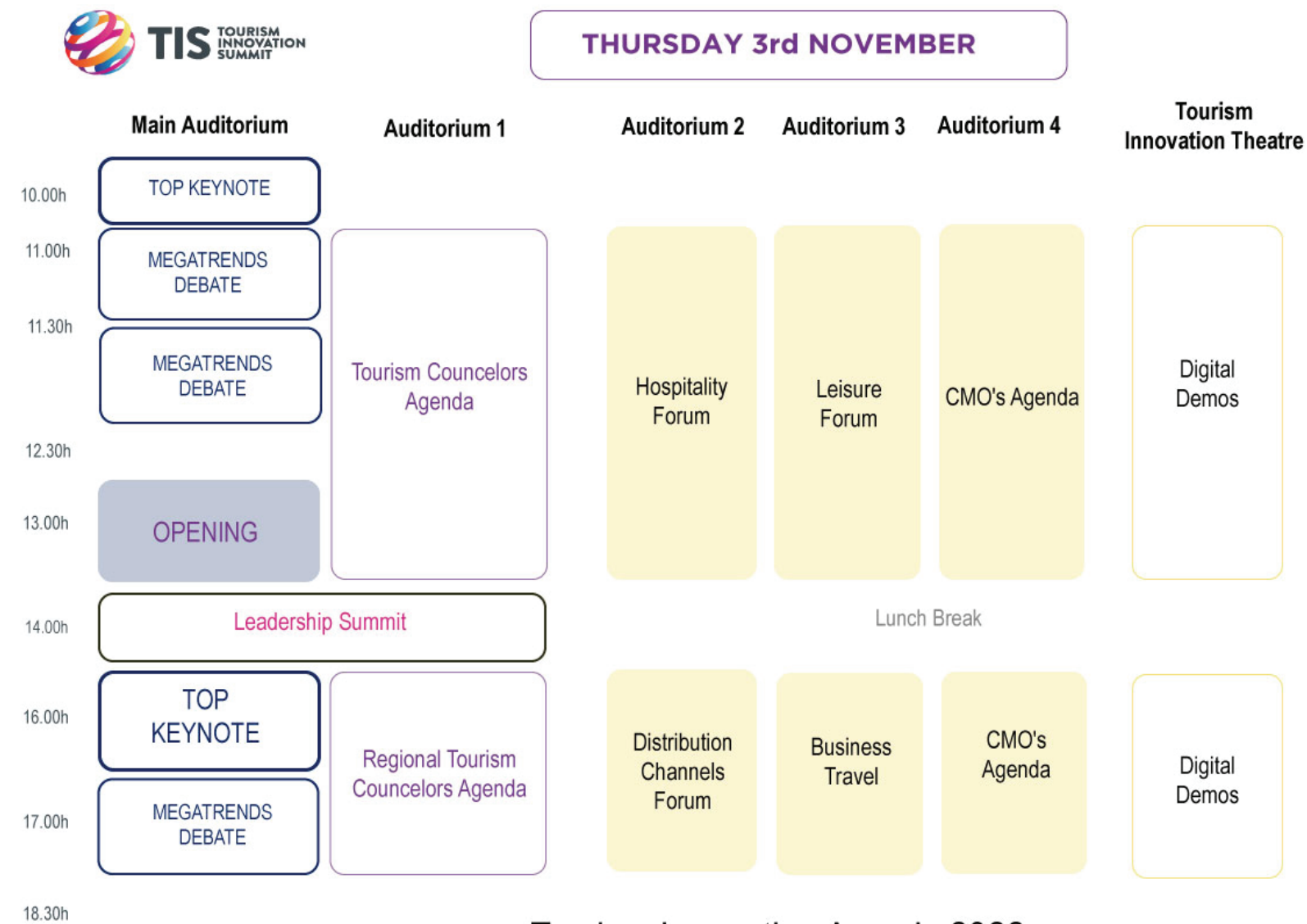
05. AGENDA PREVIEW

		WEDNESDAY 2nd NOVEMBER				
	Main Auditorium	Auditorium 1	Auditorium 2	Auditorium 3	Auditorium 4	Tourism Innovation Theatre
10.00h	TOP KEYNOTE					
11.00h	MEGATRENDS DEBATE	MINISTERIAL AGENDA	Hospitality Forum	Destination of the Future	Digital & CIO's Summit	Digital Demos
11.30h	MEGATRENDS DEBATE					
12.30h						
13.00h	OPENING	MINISTERIAL AGENDA				
14.00h	Leadership Summit		Lunch Break			
16.00h	TOP KEYNOTE	MINISTERIAL AGENDA	Hospitality Forum	DMC's Agenda	Digital & CIO's Summit	Digital Demos
17.00h	MEGATRENDS DEBATE					
18.30h	WELCOME PARTY 2022					



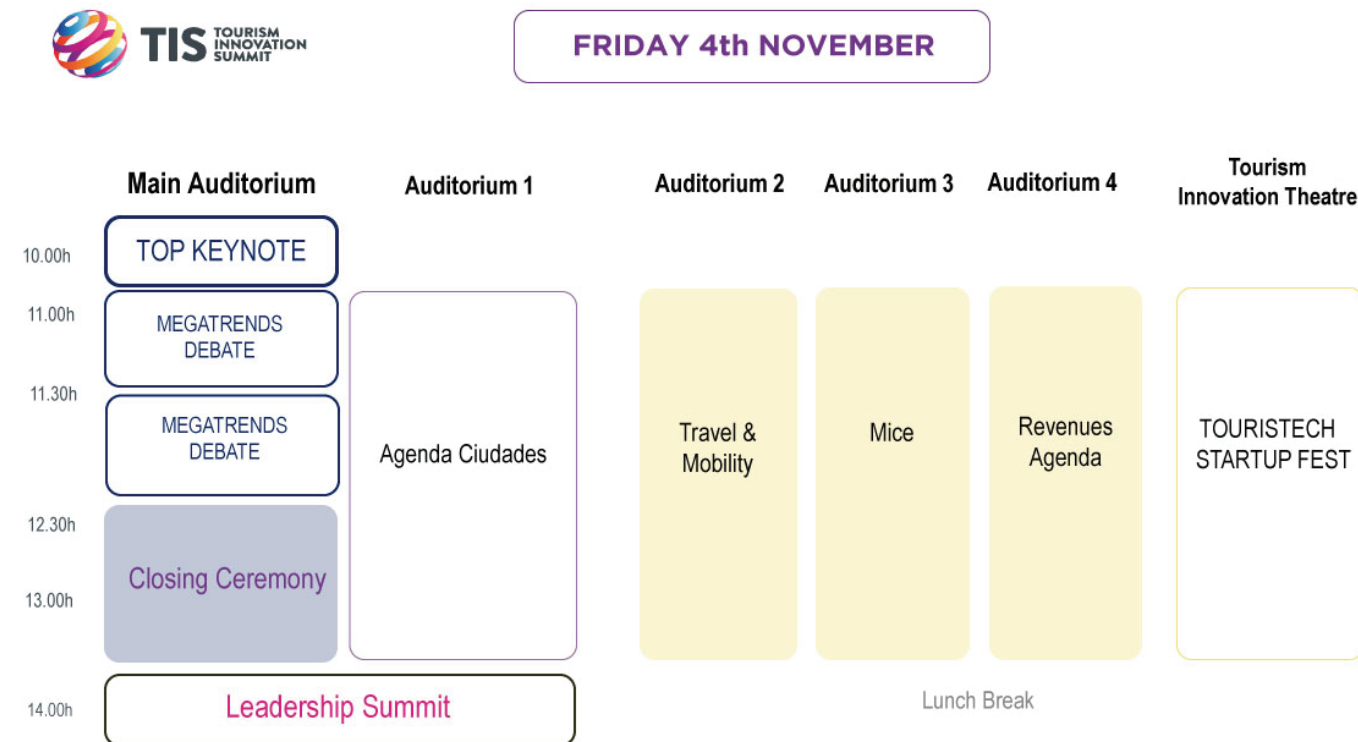
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05. AGENDA PREVIEW



Tourism Innovation Awards 2022

05. AGENDA PREVIEW



06. HOW TO SUBMIT YOUR PROPOSALS

To send your proposal to be part of the Tourism Innovation Global Summit 2022, please fill in all the information of the online form that you will find here. All proposals must comply with the detailed terms and conditions.

07. DEADLINES TO TAKE IN CONSIDERATION

The key dates to consider are the following:

- Receipt of proposals - Deadline: **July 30th, 2022**
- Selected proposals - Confirmation date: **from September 16th, 2022** all the participants will be informed of the results of their proposals.

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08. FREQUENT QUESTIONS

Does it have any economic cost to participate in the Speakers call?

No, it's totally free.

In what language can the proposal be presented?

The official language of the conference is English. Nonetheless, Spanish proposals could be accepted for some conferences. Proposals in other languages will not be accepted.

How many proposals will be accepted?

The number of accepted proposals is the responsibility of the Steering Committee and may vary depending on the quality of the proposals received and the final requirements of the program itself.

Is it possible to extend the information after the call?

If you need to modify or expand any information presented, you must contact us through: congress.tis@barter.es.

Does the organization cover the flight and accommodation, or honorariums of selected candidates?

Tourism Innovation Global Summit 2022 works under a non-Travel Expenses policy. Speakers are responsible for all their travel and expenses, and no fees will be covered. Tourism Innovation Global Summit 2022 Steering Committee reserves the right to evaluate whether the candidate can be subject of an exception upon request.

09. EVALUATION CRITERIA

The objective of the Tourism Innovation Global Summit 2022 is to provide a comprehensive view of the most important topics of the Tourism Industry for professionals and companies, through unique and high-level conferences that will showcase the most innovative, disruptive and inspiring ideas, practices and technologies. The selection criteria are:

- For the impact it can bring to the key issues of the congress.
- For its innovation
- For originality, disruption and differential vision.
- For the arguments and information of the presentation.

**Commercial presentations are not allowed.*

10. INTELLECTUAL AND PROPERTY RIGHTS

The participant is responsible for the authorship of the submitted proposal. It holds the rights of intellectual property and, where appropriate, of industrial property. The participant is responsible for the submitted proposal that does not violate the rights of intellectual property, industrial property rights, copyright and / or image rights and assumes full responsibility with respect to third parties; the organization is free of all responsibility. Once the proposal has been selected, the organizers can publish any data considered public (author, company / organization, title, summary, website and topic).

Data Protection

The Tourism Innovation Global Summit 2022 organization is committed to maintaining the confidentiality of the proposals received and of the companies or authors. He will only share them with the members of the Steering Committee. Once the proposal has been selected, the organizers can publish any data considered public (author, company / organization, title, summary, website and topic). All the participants are responsible for the authorship of the submitted proposals, they are owners of the intellectual property rights and, where appropriate, of the industrial property. Each participant is responsible for the submitted proposal that does not violate the rights of intellectual property, industrial property rights, copyright and / or image rights and assumes total responsibility with respect to third parties. The Organization of the Congress is free of all responsibility.

11. CONTACT

For any questions or suggestions regarding the Call for Speakers or Tourism Innovation Global Summit 2022, you can contact us at:

E: congress.tis@barter.es

If you are also interested in exhibiting or knowing different options for participation in the Tourism Innovation Global Summit 2022, contact us at:

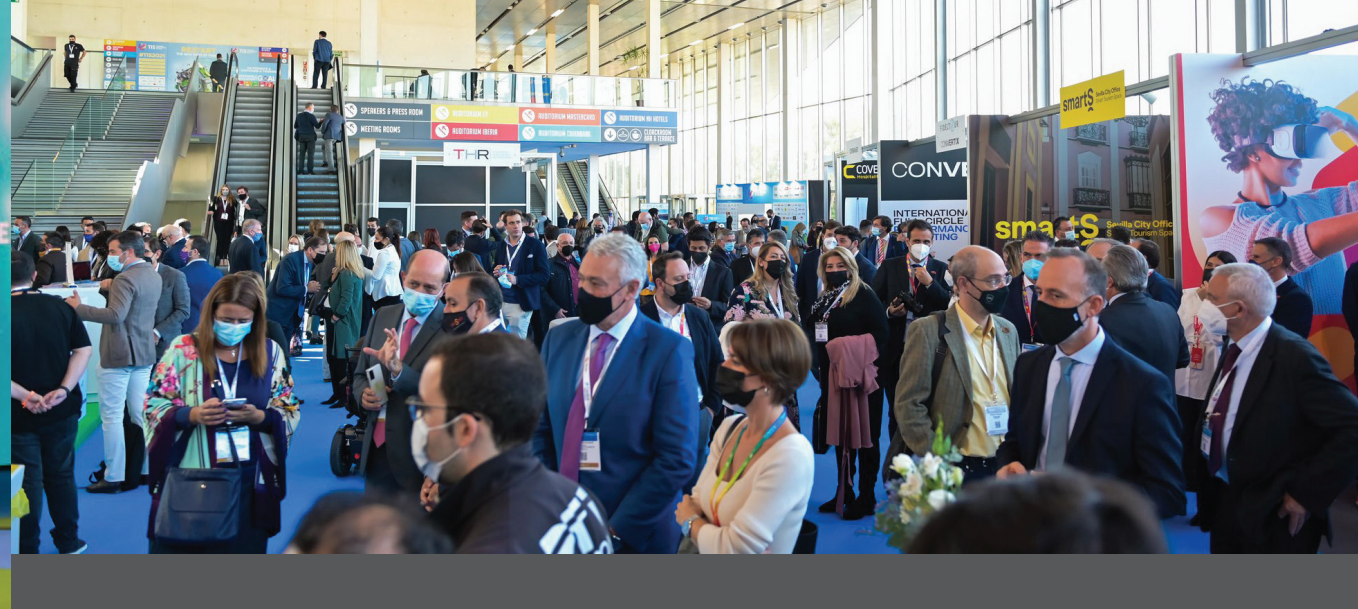
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BARCELONA spain@nebext.com

LISBON portugal@nebext.com

BRUSSELS belgium@nebext.com

MADRID info@nebext.com

SHANGHAI china@nebext.com

TELAVIV israel@nebext.com

BOLOGNA italy@nebext.com

LONDON uk@nebext.com

DELHI india@nebext.com

FRANKFURT germany@nebext.com

MEXICO CITY mexico@nebext.com

SAO PAULO brazil@nebext.com

SILICON VALLEY usa@nebext.com

TORONTO canada@nebext.com

WARSAW poland@nebext.com

DUBAI uae@nebext.com

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