



TIS TOURISM
INNOVATION
SUMMIT

TOURISTECH STARTUP FEST 2022

2-4 NOVEMBER 2022

Sevilla.



WWW.TISGLOBALSUMMIT.COM

GUIDE



1. Touristech Startup Fest 2022
2. What's there for you?
3. TOP Industries
4. Who can participate?
5. How you can participate?
6. Evaluation Criteria
7. Deadlines
8. Intellectual property
9. Data protection

Touristech Startup Fest 2022



We gather the most innovative and disruptive startups to transform the tourism sector

Innovation often comes hand in hand with cooperation between corporations and startups. That is why Touristech Startup Fest is the initiative, held within the framework of TIS, which brings together the most innovative entrepreneurs with projects that can transform the tourism sector through technology and sustainability.

The Call for Innovation plans to convene more than 400 startups that will present their innovative project to be one of the lucky ones who will be able to make a pitch in front of investors, Venture capital and leading companies on November 2nd – 4th at Tourism Innovation Summit. The 4 winners will have the opportunity to test and implement their technological project in Seville.

But, also, after the presentations of the projects, the entrepreneurs will enjoy the Sevilla Futura Tour, a visit to the startup accelerator Sevilla Futura, and various cultural networking activities offered by the city of Seville.

In addition, the startups will have the opportunity to be part of the first world's tourism startup atlas that we are going to design with the 400 participating projects.

What's there for you?



Pitch your tech solutions, products, or services in front of an audience of high profile executives



Countless ways to connect with Global Innovation Tourism Ecosystem of TIS2022.



Private meetings with potentials partners and investors to develop your Project, together with an exclusive agenda to meet the innovative ecosystem of Seville.



A Gold Pass to attend to a high level agenda at the Tourism Innovation Summit.



Selected solutions will be direct candidates in the Tourism Innovation Awards 2022.



Top 4 startups will test their solution in the Seville Urban Lab.



Be featured at the first world's tourism startup atlas being part of a global ecosystem of innovation on travel and tourism.



Take advantage of accelerating programs to help you boost your startup.



Benefit of Seville ecosystem opportunities.

TOP Industries



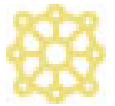
Destinations of the Future



Hospitality



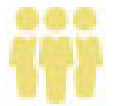
Travel & Mobility



Distribution Channels



Attractions & Tours



MICE



Business Travel



Leisure & Culture

WHO CAN PARTICIPATE



- If you are an entrepreneur, represent a startup or a Technology Centre and **YOU ARE THE BEST DIGITAL PIONEER**, apply! We are waiting for you!
- Top projects will be selected to be presented at the Touristech Startup Fest 2022

HOW YOU CAN PARTICIPATE



- To participate, the projects must be submitted through the official platform
- Organizer will verify the submissions and ensure the projects are registered correctly.
- **The Expert Committee** will evaluate submitted projects and select those that meet the criteria and are destined for the specified industries.
- **Only selected projects** will participate in the **TIS Touristech Startup Fest 2022**, held on November 2-4 in FIBES Seville.

EVALUATION CRITERIA



The Expert Committee will evaluate the solutions presented with the following criteria

The impact of the project for the tourism sector through one of the main axes of TIS: Destinations of the Future, Hospitality, Travel & Mobility, Distribution Channels, Attractions & Tours, MICE, Business Travel and Leisure & Culture.

- ✓ **Capable leadership and management** teams.
- ✓ Serious and **disruptive technologies**.
- ✓ **Potential impact** in the general economy and society.
- ✓ The organization must have a **high Innovation component**, incorporating Innovation in the broad sense (product, process, business plan, etc)
- ✓ Solutions with a **high technological content** will be positively valued.
- ✓ **Sustainable growth** potential.
- ✓ The ability to **solve challenges**.

DEADLINE



- The deadline for the project registration is **September 30th (23:59 CET)**
- The evaluation process will take place between October 3rd to 7th
- Selected projects will be notified until **October 10th**

- **Showtime:**

TIS Touristech Startup Fest 2022

November 2nd to 4th 2022

SEVILLE-FIBES

INTELLECTUAL PROPERTY



- If the proposal is selected to participate in TIS Touristech Startup Fest , I **authorize** the Organization to publish the data that is considered public: name of the Company, short description of the Project, profesional contact.
- By submitting the information entered in TIS Touristech Startup Fest , candidates **DECLARE** they are not and will not be violating any contract or third-party rights including any patents, copyrights, trade secrets, proprietary or confidential information, trademarks, or rights to privacy

DATA PROTECTION



All the data entered in TIS Touristech Startup Fest that is not of the public nature (such as Company name, description and profesional contact) will be kept by the Organizer for the administrative purposes. Nevertheless, the data entered must not be icompatible with what is indicated in the section “Intellectual Property Rights” of the present rules.



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Sevilla. *BE PART OF* **#TIS2022**



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