



**TIS** TOURISM  
INNOVATION  
SUMMIT

# NEW HORIZONS FOR TOURISM TECH

**2-4 NOVEMBER 2022**

**Sevilla.** #TIS2022

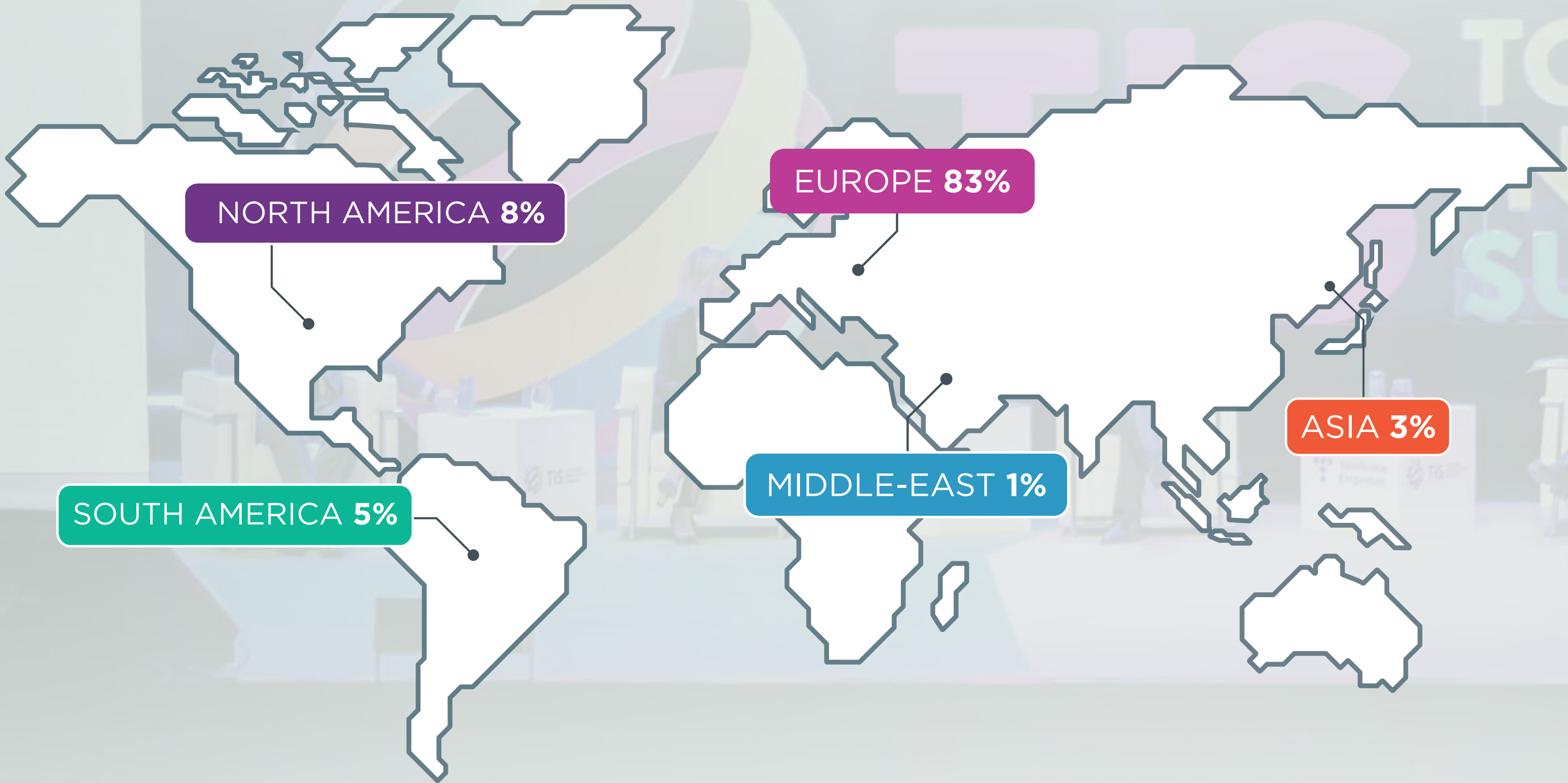
[WWW.TISGLOBALSUMMIT.COM](http://WWW.TISGLOBALSUMMIT.COM)





# TIS2022: NEW HORIZONS FOR TOURISM TECH

## VISITOR'S ORIGIN



## VISITOR'S COUNTRY

<u>SPAIN 41%</u>	<u>US 6%</u>	<u>PORTUGAL 4%</u>	<u>NETHERLANDS 2%</u>	
<u>UK 14%</u>	<u>ITALY 5%</u>	<u>BELGIUM 3%</u>	<u>MÉXICO 2%</u>	
<u>FRANCE 10%</u>	<u>GERMANY 4%</u>	<u>GREECE 2%</u>	<u>COLOMBIA 1%</u>	<u>OTHERS 6%</u>

> **6.176**

ATTENDEES, FROM 38 COUNTRIES

> **427**

INTERNATIONAL SPEAKERS

> **+55**

MEDIA PARTNERS

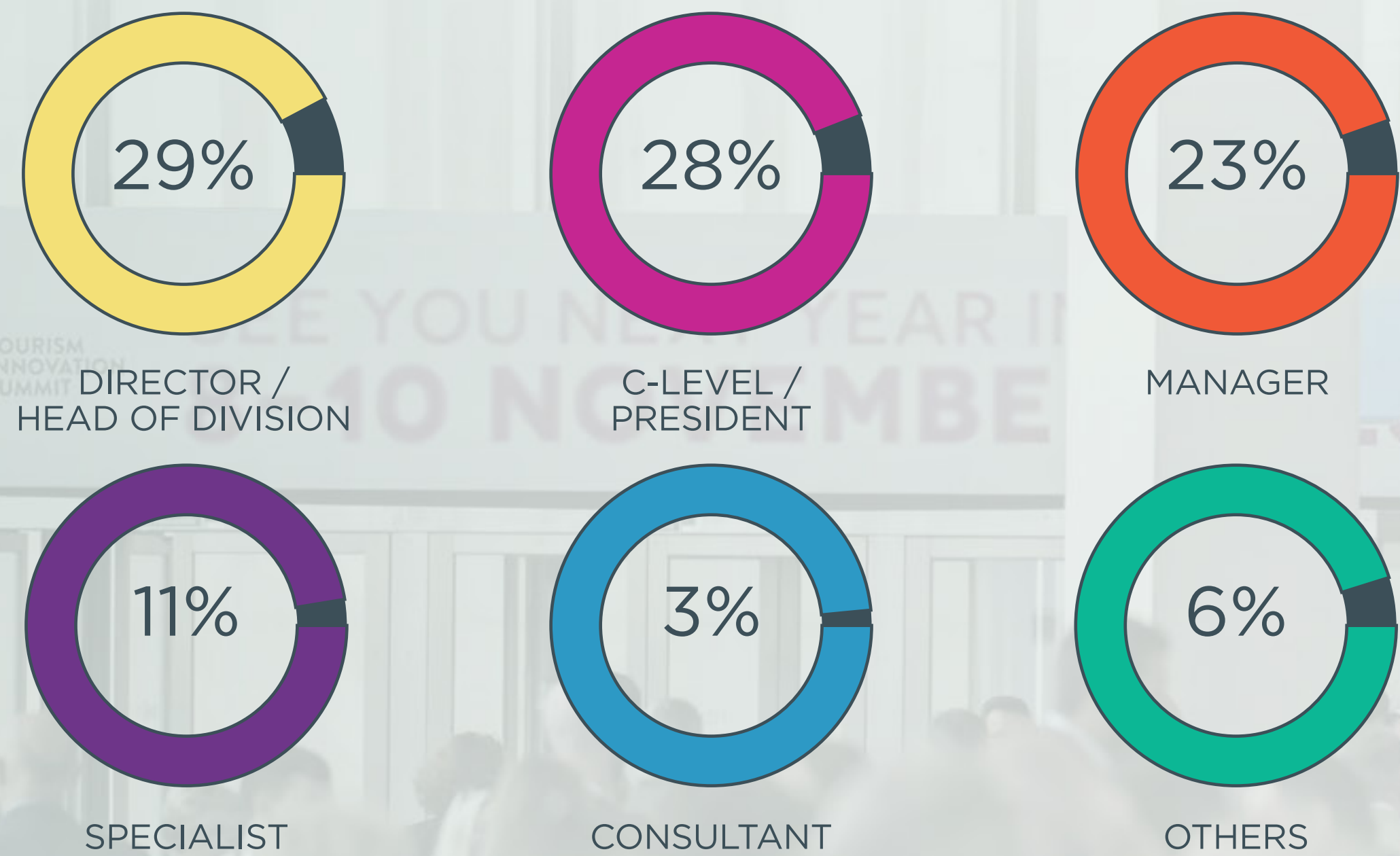
> **+95**

NATIONAL & INTERNATIONAL ASSOCIATIONS

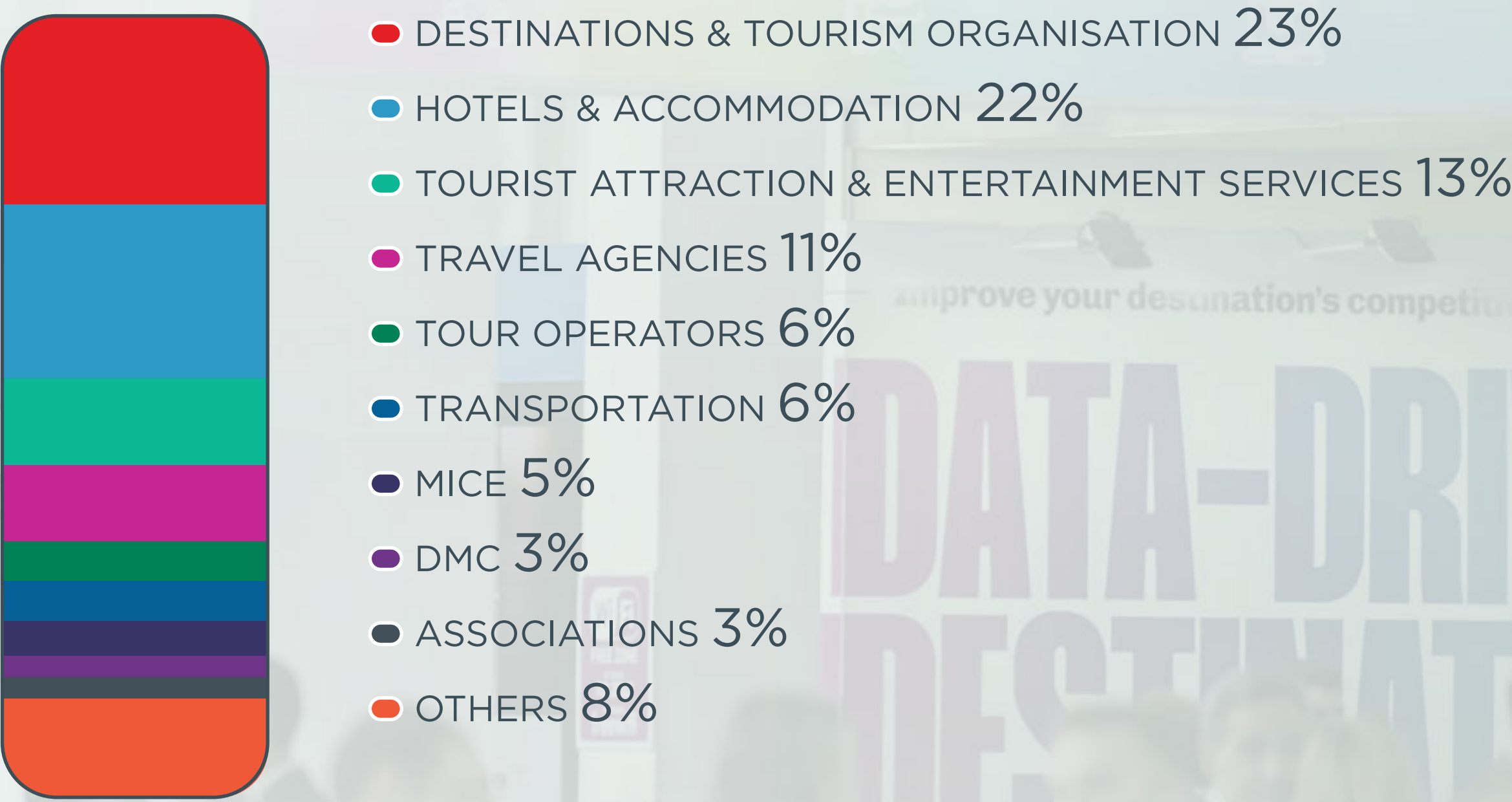


# WHO HAS VISITED TIS2022

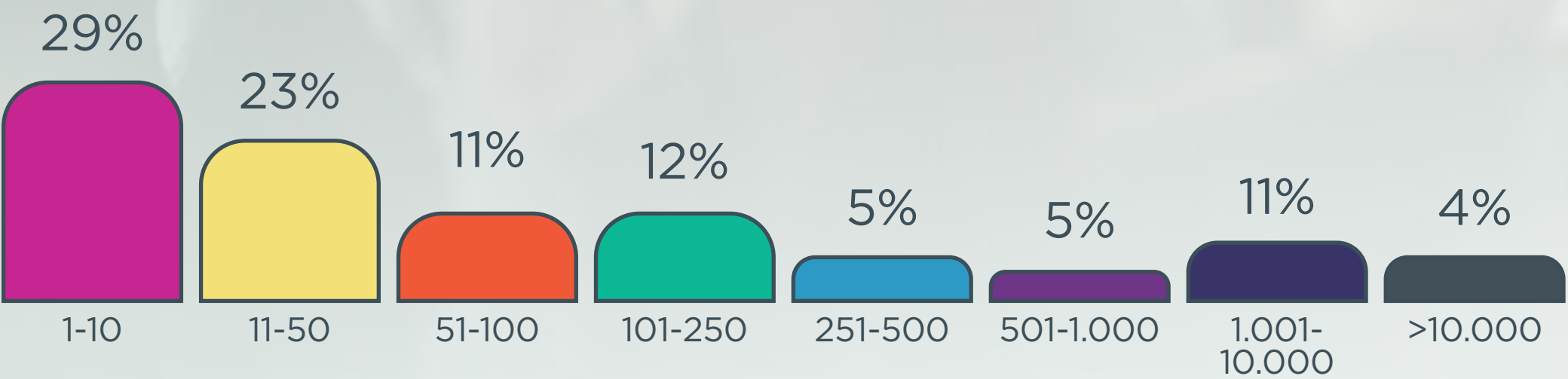
## VISITOR'S PROFESSIONAL PROFILE



## SEGMENTS OF THE INDUSTRY



## COMPANY SIZE BY NUMBER OF EMPLOYEES



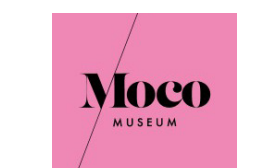
## AREA OF RESPONSIBILITY





# MORE THAN 900 LEADING COMPANIES VISITED TIS2022 LOOKING FOR A TECH PARTNER TO INNOVATE

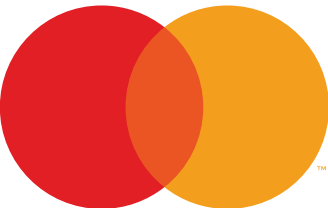
Abercrombie & Kent





# TIS2022 PARTNERS

## GLOBAL PARTNERS



## EVENT & INDUSTRY PARTNERS



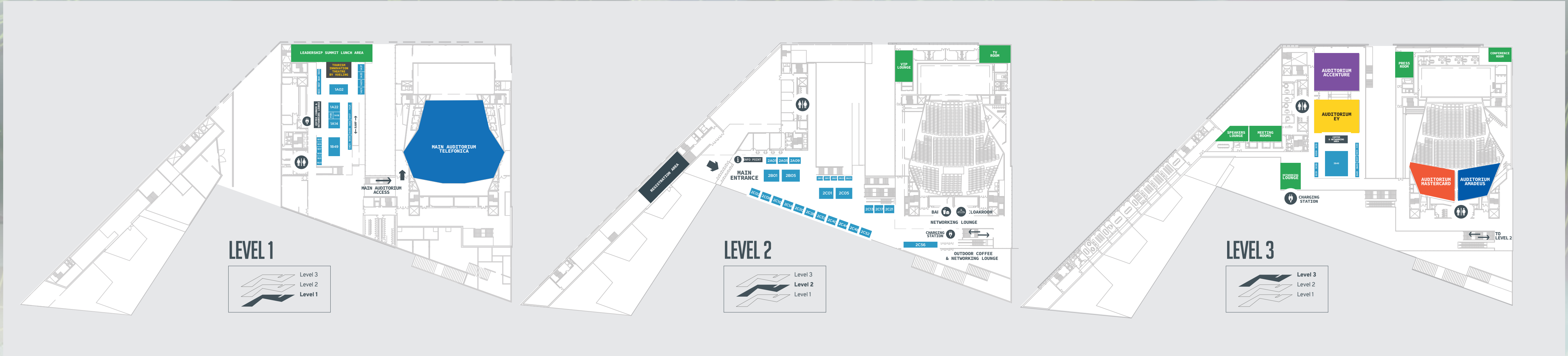
## INSTITUTIONAL PARTNERS



## DESTINATION PARTNER







EXHIBITOR	STAND	CITY SIGHTSEEING WORLDWIDE	2C40	EXPANSIÓN	2C56	LOUNGEUP	3B49	QUANTECHNION	1A22	TRAVELASSIST.IO	3B49
ABC	2C56	CLORIAN	1B14	EY	2C20	MABRIAN TECHNOLOGIES	2C02	QUICKTEXT	3B49	TRAVELWIFI	3C01
ACCENTURE	CONGRESS	CLUB OF COURSE	3A05	FNSROOMS	1A29	MHIKES	3B49	QUOHOTEL	2B21	TURBOSUITE	1B23
ADESTIC	1A22	CM.COM	2C21	GALGUS GLOBAL	2A01	MISSCAR	2C01	RADIO VIAJERA	1A13	TURIJOBS	2C32
AMADEUS	2C06	CMW	2C56	GBTA	CONGRESS	MPI IBERIA CHAPTER	CONGRESS	RESERVIT	3B49	TURISMO Y PLANIFICACIÓN COSTA DEL SOL	1A01
AMAZING UP	2B25	COLIVING HOTELS	2C01	GESINTUR	2C01	MTRIP	3C05	REVENUE CONTROL DATA	1B41	UN DIXIEME - BAKUP	3B49
ANDALUCÍA LAB	2C01	COLLINSON GROUP	1A02	GOKI	2C28	MY SELLING TOOLS	3B49	ROOMRACCOON	2C28	UNBLOCK	2C52
ANDALUCIA TOURISM BOARD	2C01	CONECTA TURISMO	2C01	HANDY HOSTEL	3A09	MYSTREETBOOK	2C01	SABIO HOST	1B33	UNWTO	CONGRESS
AR VISION 2049	2C01	CONVERTIX	2C48	HIJIFFY	2B13	NEAR	2B23	PROTEL HOTELSOFTWARE	1A21	VESTIGIA BLOCKCHAIN	2C01
ARCUS TECHNOLOGIES	2A09	CÓRDOBA 360	2C01	HOSTELTUR	2C56	NECSTOUR	CONGRESS	SERVANTRIP	1B37	VIAJAR ES MUNDIAL	3C13
ARIVAL	CONGRESS	COVERMANAGER	2C17	HOTELIER	2C56	NEOBOOKINGS	2C13	CÁMARA OFICIAL DE COMERCIO DE SEVILLA	3A10	VISITAS VIRTUALES	2C01
AS A GUEST	3B49	DAHUB	3B49	HOTELKIT	1A33	NH	CONGRESS	SITEMINDER	1A17	VUELING	CONGRESS
ATOUT FRANCE	3B49	DATA APPEAL	2B05	HOTELVERSE	2B17	NOYTRALL	1B17	SKAL INTERNATIONAL	CONGRESS	WEECOP	3B49
AUMENTUR	2C01	DATES	CONGRESS	INFOTACTICLE & INFOTICKETING	2C01	OK LOCATED	1B13	SMART TOURISM OFFICE	2C44	WHEELSKEEP	3B49
AXIÓN	1B15	DESTINATIONS INTERNATIONAL	CONGRESS	INFOTOURIST OFFICE	1A22	OPTIMIZADATA	1A22	STAY	1A25	WIFREEZONE	2C01
BE GREEN MOBILITY	3B49	DIELMO 3D	1A22	INNOVASUR	2C01	OTA INSIGHT	1A18	SWAP YOUR TRAVEL	2C01	WORLDLINE	1A37
BEONPRICE	2B17	DIGITALGUEST	2C28	JACOBS MEDIA GROUP	1A02	PARK4DIS	2C01	T.O.M LE MEDIA DU TOURISME DIGITAL	2C56	X-PLORA	1B21
BIOSCORE SUSTAINABILITY	1A22	DOCUTEN TECH	3A07	KALKIN	3B49	PAST VIEW	1A14	TELEFÓNICA EMPRESAS	2B01	ZAFIRO	1B45
BIOSPHERE TOURISM	CONGRESS	ECHO ANALYTICS	3C09	KEYTEL	2C14	PATA	CONGRESS	TESIPRO	1A09	ZOOMGUIDE	1B19
BRACELIT	2C01	EUROPEAN CITIES MARKETING	CONGRESS	KODDI	1A02	PAYNOPAIN	1A22	TESLA	1B49		
BUSINESS FRANCE	3B49	EUROPEAN TRAVEL COMMISSION	CONGRESS	LA VANGUARDIA	2C56	PIPELINE SOFTWARE	1A22	TIFLOACTIVA INNOVACIÓN	2C01		
CADENA SER	2C56	EVENTIZ	2C56	L'ECHO TOURISTIQUE	2C56 2A05	PLEO	3A01	TRAVEL WEEKLY	2C56		
CAIXABANK	2C10	EXHIBITION WORLD	2C56	LEMAX		PROFITROOM	1A05	TRAVELANDZ	1A22		



# TOURISM INNOVATION GLOBAL SUMMIT

427

SPEAKERS

8

VERTICAL  
FORUMS

- DESTINATIONS OF THE FUTURE
- HOSPITALITY TECH FORUM
- TRAVEL & TOURISM TRANSPORT
- DISTRIBUTION CHANNELS

- ACTIVITIES & ATTRACTIONS
- LEISURE & CULTURE
- BUSINESS TRAVEL
- MICE & DMC'S

+190

HOURS OF  
CONFERENCES

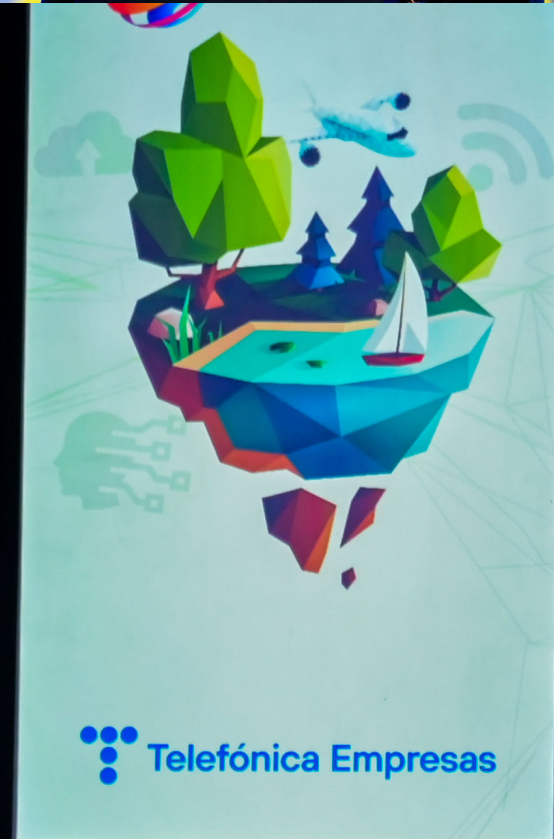
6

C-SUITE  
AGENDAS

- CEO'S & LEADERSHIP SUMMIT
- MINISTERIAL AGENDA
- TOURISM COUNCELORS AGENDA

- TOURISM GENERAL MANAGERS AGENDA
- CMO'S & CSO'S AGENDA
- DIGITAL & CIO'S AGENDA







# SOME OF TIS2022 TOP SPEAKERS



**GERD LEONHARD**  
KEYNOTE SPEAKER & CEO  
THE FUTURES AGENCY



**CRISTINA POLO**  
MARKET ANALYST EMEA  
PHOCUSWRIGHT



**BAS LEMMENS**  
CEO  
MEETINGS.COM  
PRESIDENT  
HOTELPLANNER.COM



**MISA LABARILE**  
POLICY OFFICER, TOURISM  
EUROPEAN COMMISSION



**SERGIO OSLÉ**  
CONSEJERO DELEGADO  
Y COO  
TELEFÓNICA



**EMILY WEISS**  
GLOBAL TRAVEL  
INDUSTRY LEAD  
ACCENTURE



**ISTVÁN UJHELYI**  
VICE-CHAIR OF TRANSPORT  
AND TOURISM COMMITTEE  
EUROPEAN PARLIAMENT



**ANTONIO MUÑOZ**  
ALCALDE DE SEVILLA



**ARTURO BERNAL**  
CONSEJERO DE TURISMO  
JUNTA DE ANDALUCÍA



**KEES JAN BOONEN**  
GLOBAL HEAD  
OF SUSTAINABLE TRAVEL  
BOOKING.COM



**ADA XU**  
REGIONAL DIRECTOR  
(EMEA) DE FLIGGY  
ALIBABA GROUP



**FERNANDO VALDÉS**  
SECRETARIO DE ESTADO  
DE TURISMO  
MINISTERIO DE INDUSTRIA,  
COMERCIO Y TURISMO



**LUÍS ARAÚJO**  
PRESIDENT  
TURISMO DE PORTUGAL  
& EUROPEAN TRAVEL  
COMMISSION



**RAMÓN SÁNCHEZ**  
HEAD OF STRATEGIC  
PROJECTS  
AMADEUS



**ENRIQUE YBARRA**  
FOUNDER & CEO  
CITY SIGHTSEEING  
WORLDWIDE



**MARIBEL RODRIGUEZ**  
SENIOR VICE PRESIDENT  
WTTG



**MEGAN PARKINSON**  
HEAD OF PARTNERSHIPS  
AND MEMBER SERVICES  
LATA



**MIGUEL GALLO**  
PARTNER  
EY CONSULTING



**SOPHIA QUINT**  
HEAD OF MARKET  
RESEARCH  
VISIT BERLIN



**EDUARDO SANTANDER**  
CEO / EXECUTIVE DIRECTOR  
EUROPEAN TRAVEL  
COMMISSION



**POL PAYET**  
COMERCIA GLOBAL  
PAYMENTS  
CAIXABANK



**TINO KLAEHNE**  
DIRECTOR STRATEGIC  
INNOVATION  
AND INTELLIGENCE  
LUFTHANSA INNOVATION HUB



**MIRKO LALLI**  
CEO  
THE DATA APPEAL  
COMPANY



**GORDON GLENISTER**  
DIRECTOR  
OF COMMUNICATIONS  
MEETINGS AND EVENTS  
SUPPORT ASSOCIATION



**MANSOUR  
SAGR AL-ARIH**  
FOUNDER & PRESIDENT  
DIMENSIONSELITE



**ANKO VAN DER WERFF**  
PRESIDENT & CEO  
SAS  
SCANDINAVIAN AIRLINES



**DANIEL NIETO**  
VICE PRESIDENT  
MASTERCARD



**RAFAEL SCHVARTZMAN**  
REGIONAL VICE PRESIDENT  
EUROPEA IATA



**TIM FAIRHURST**  
SECRETARY GENERAL  
ETOA



**COSIMO RAINIERI**  
TOURISM SECTION  
PRESIDENT  
CONFINDUSTRIA  
BARI AND BAT



**ÀLEX VILLEYRA**  
DIRECTOR DE OPERACIONES  
MABRIAN  
TECHNOLOGIES



**PHILIP IBRAHIM**  
GENERAL MANAGER  
THE SOCIAL HUB BERLIN



**ELENI SKARVELI**  
DIRECTOR  
VISIT GREECE UK  
& IRELAND



**JELKA TEPŠIĆ**  
DEPUTY MAYOR  
DUBROVNIK



**WOUTER GEERTS**  
DIRECTOR OF RESEARCH  
SKIFT



**ANNAKAISA OJALA**  
DIGITAL DEVELOPMENT  
MANAGER  
VISIT FINLAND



**MARÍA DEL PILAR RUBIO**  
TOURISM SECRETARY  
ALCALDÍA DE MELGAR



**JOSÉ RODRÍGUEZ**  
CEO  
SERCOTEL



**XAVIER MARTINEZ**  
CEO  
SAGARDA FAMILIA



**TIM HENSTCHEL**  
CEO  
HOTELPLANNER



**DAVID EVANS**  
CO- CEO  
COLLINSON GROUP



**PATRICIO AZCARATE**  
GENERAL SECRETARY  
BIOSPHERE



**GARY GAUTIER**  
CEO  
CASA BATLLÓ



**MIREIA PRIETO**  
REGIONAL DIRECTOR  
WESTERN EUROPE  
BOOKING.COM



# FIRST-CLASS INSTITUTIONAL AGENDA



OPENING CEREMONY



LEADERSHIP SUMMIT



AUTHORITIES RECEPTION



CLOSING CEREMONY



UK DELEGATION OFFICIAL RECEPTION



AUTHORITIES EXHIBITION VISIT



# TOURISM INNOVATION AWARDS 2022

We believe that the travel industry is booming and while online reviews are great, it always helps to have some recognition from a credible, third-party source. Additionally, as travel lovers, we wish to recognize those organizations that are shaping the industry and transforming the travel and tourism sector towards one more innovative, digital and sustainable.



## The Best Customer Experience Award

They have developed a unique visitor experience cycle that cares for visitors at every step of their tour: before, during, and after the visit. A fascinating user-centered immersive experience in an extraordinarily restored World Heritage site using AI, AR and Machine Learning.



## The Best Innovation on AI and Data Analytics Award

Vueling network strategy team and Flare Consulting data analytics branch have partnered to foster cultural change into the airline thanks to the use of geolocated mobile data analysis. As a result, the airline has become more data-driven in taking strategic decisions on its route network portfolio, bringing value to both passengers, shareholders, and the environment.



## The Best Digital & Innovation Award

Dublin City Council developed the Smart Tourism Programme, an initiative for supporting innovation and driving positive transformation within Dublin. It uses technology, data analysis and digitalization to build more accessible, sustainable and equitable destinations, ultimately creating more inclusive prosperity for locals and better experiences for visitors.



## The Best Sustainable Tourism Project Award

The Bioscore platform offers the possibility of managing all the information related to the sustainability of an organization in a centralized way, in addition to making available to users the opportunity to establish reduction plans, write sustainability reports or obtain various certificates.



## The Best New Business Model Award

Hotel Treats is the preeminent managed eCommerce platform for hotels, resorts and hospitality management companies. Their mission is to increase revenues and optimise outlet footfall significantly creating beautifully branded online shops, enabling hospitality businesses to sell any product or service online via a direct channel.



## Prix d'Excellence

Visit Finland received the Prix d'Excellence for its leadership in sustainability and for being an example of a smart destination that offers unique experiences to its visitors.



# TOURISTECH STARTUP FEST 2022







# TOURISM LEADERS SHARING THEIR VOICE TO DEFINE THE NEW HORIZONS FOR TOURISM TECH





# #TIS2022 IMPACT



89% WILL ATTEND  
TO TIS2023



78.441  
impressions in Twitter



133.833  
impressions in LinkedIn



2.018  
app downloads



193.106  
visits to the website during  
the month of the event



147  
press registered from  
14 countries



# #TIS2022 MEDIA IMPACT

**Accom  
News**

“TIS2022: The future of Global Tourism”

**Travel  
Tour**  
WORLD

“TIS 2022 focuses on challenges faced by European tourism”

**ABCdesevilla**

“El TIS es a Sevilla lo que el Mobile World a Barcelona”

**TD**

“TIS reveals travel trends for the coming years: social media, sustainability and frictionless experiences”

**FarodiRoma**  
Quotidiano di informazione

“TIS: Inovação tecnológica e sustentabilidade a serviço do turismo do futuro”

**CMW**  
CONFERENCE & MEETINGS WORLD

“TIS2022 kicks off in Seville, forecast to make an €18m economic impact for the city”

**D+I**  
invertia | EL ESPAÑOL

“Rutas sin aglomeraciones o viajes seguros para mujeres: así evoluciona un turismo en plena transformación”

**TRAVOLUTION**

“Tourism innovation summit puts sustainability in travel centre stage”

**LA VANGUARDIA**

“La segunda jornada del TIS 2022 pone el foco en la economía del dato y el turismo inclusivo”

**agenttravel.es**  
tu diario de turismo profesional

“TIS2022 cierra su III edición reuniendo a más de 6.000 congresistas”





Technology & Tourism HUB





# MEDIA PARTNERS & COMMUNITY

## STRATEGIC PARTNERS



## SUPPORTING PARTNERS



## STRATEGIC MEDIA PARTNERS



## MEDIA PARTNERS







NETWORK



KNOWLEDGE



BUSINESS OPPORTUNITIES

# SEE YOU NEXT YEAR AT TIS2023, FROM 18-20 OCTOBER 2023 IN SEVILLE · FIBES

BARCELONA [spain@nebext.com](mailto:spain@nebext.com)  
LISBON [portugal@nebext.com](mailto:portugal@nebext.com)  
BRUSSELS [belgium@nebext.com](mailto:belgium@nebext.com)  
MADRID [info@nebext.com](mailto:info@nebext.com)  
SHANGHAI [china@nebext.com](mailto:china@nebext.com)  
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WARSAW [poland@nebext.com](mailto:poland@nebext.com)

[www.tisglobalsummit.com](http://www.tisglobalsummit.com)



#TIS2022

AN EVENT OF:

NEBEXT  
NEXT BUSINESS EXHIBITIONS

IN COLLABORATION WITH:

Sevilla  
City  
Office