



TIS TOURISM
INNOVATION
SUMMIT

23-25 OCTOBER 2024
SEVILLE - FIBES

ELEVATING TRAVEL INDUSTRY WITH TECH

Sevilla. Andalucía

WWW.TISGLOBALSUMMIT.COM #TIS2024



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Touristech Startup Fest 2024



We gather the most innovative and disruptive startups to transform the tourism sector

Innovation often comes hand in hand with cooperation between corporations and startups. That is why **Touristech Startup Fest** is the initiative, held within the framework of **TIS**, which brings together the most innovative entrepreneurs with projects that can transform the tourism sector through technology and sustainability.

The Call for Innovation plans to convene more than 400 startups that will present their **innovative project** to be one of the 40 lucky ones who will be able to make a **pitch** in front of investors, Venture capital and leading companies on Friday 25th October at Tourism Innovation Summit. After the pitch, a jury will select the best projects to be the winners of the **Touristech Startup Fest 2024**.

The startups will also have the **unique opportunity to connect with top-tier investors and corporate ventures** in the tourism and travel industry. Whether they're looking for funding, strategic partnerships, or simply exposure for their startup, the Touristech Startup Fest is the perfect place to make meaningful connections to take these innovative projects to the next level.

In addition, the startups will have the opportunity to be part of **the first world's tourism startup atlas** that we are going to design with the 400 participating projects.

What's there for you?



Pitch your tech solutions, products, or services in front of an audience of high profile executives



Countless ways to connect with Global Innovation Tourism Ecosystem of TIS2024.



Private meetings with potential partners and investors to develop your Project, together with an exclusive agenda to meet the innovative ecosystem of Seville.



A Gold Pass to attend to a high level agenda at the Tourism Innovation Summit.



Selected solutions will be direct candidates in the Tourism Innovation Awards 2024.



Be featured at the first world's tourism startup atlas being part of a global ecosystem of innovation on travel and tourism.



Access to La Salle Technova Accelerator programme (according to requirements)



Benefit from Seville ecosystem opportunities.

TOP Industries



Touristech Startup Fest is aimed to offer the most disruptive **Tech solutions**



DATA



AI



CLOUD



**DIGITAL
MARKETING**



5G



AR/VR



CYBERSECURITY



AUTOMATION



TECH FOR GOOD



**BUSINESS
INTELLIGENCE**



PMS



CONNECTIVITY



HOSPITALITY



**TOURISM TRANSPORT
& TRAVEL**



MICE



**BUSINESS
TRAVEL**



**DISTRIBUTION
CHANNELS & OTAs**



**ACTIVITIES
& ATTRACTIONS**



**LEISURE &
CULTURAL TRAVEL**



**SMART
DESTINATIONS**

Who Can Participate?



- If you are an entrepreneur, represent a startup or a Technology Centre and **YOU ARE THE BEST DIGITAL PIONEER**, apply now! We are waiting for you!
- Top projects will be selected to be presented at the Touristech Startup Fest 2024

APPLY HERE

How Can You Participate?



- To participate, the projects must be submitted through the official platform
- Organizer will verify the submissions and ensure the projects are registered correctly.
- **The Expert Committee** will evaluate submitted projects and select those that meet the criteria and are destined for the specified industries.
- **Only selected projects** will participate in the **TIS Touristech Startup Fest 2024**, held on October 23-25 in FIBES Seville.

Evaluation Criteria



The Expert Committee will evaluate the solutions presented with the following criteria

The impact of the project on the tourism sector through one of the main axes of TIS: Destinations, Hospitality, Tourist Transport & Travel, Distribution Channels & OTAs, Activities & Attractions, MICE, Business Travel and Leisure & Culture Travel.

- ✓ **Capable leadership and management** teams.
- ✓ Serious and **disruptive technologies**.
- ✓ **Potential impact** on the general economy and society.
- ✓ The organization must have a **high innovation component** in the broad sense (product, process, business plan, etc)
- ✓ **High technological solutions** will be positively valued.
- ✓ **Sustainable growth** potential.

Deadline



- The deadline for the project registration is **September 20th (23:59 CET)**
- The evaluation process will take place between **September 23rd to 27th**
- Selected projects will be notified from **September 30th**

Showtime:

TIS Touristech Startup Fest 2024

October **23rd to 25th 2024**

SEVILLE-FIBES

APPLY NOW

Intellectual Property



- If the proposal is selected to participate in TIS Touristech Startup Fest , I **authorize** the Organization to publish the data that is considered public: name of the Company, short description of the Project, profesional contact.
- By submitting the information entered in TIS Touristech Startup Fest , candidates DECLARE they are not and will not be violating any contract or third-party rights including any patents, copyrights, trade secrets, proprietary or confidential information, trademarks, or rights to privacy

Data Protection



All the data entered in TIS Touristech Startup Fest that is not of the public nature (such as Company name, description and profesional contact) will be kept by the Organizer for the administrative purposes. Nevertheless, the data entered must not be incompatible with what is indicated in the section “Intellectual Property Rights” of the present rules.

Contact details



For any questions or additional information, please contact La Salle Technova Team at the following e-mail address projects@technovabarcelona.org

Participation in the Touristech Startup Fest implies full acceptance of these terms and conditions.

If you are also interested in exhibiting or partnership options to maximize your company's profile at **Tourist Innovation Summit 2024** please contact our Sales Team at:

- Phone: +34 919 551 551
- e-mail: info@tisglobalsummit.com



NETWORK



KNOWLEDGE



BUSINESS OPPORTUNITIES



TIS TOURISM
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SUMMIT

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spain@nebext.com **SEVILLA**

portugal@nebext.com **LISBON**

belgium@nebext.com **BRUSSELS**

info@nebext.com **MADRID**

china@nebext.com **SHANGHAI**

italy@nebext.com **BOLOGNA**

uk@nebext.com **LONDON**

DELHI india@nebext.com

FRANKFURT germany@nebext.com

MEXICO CITY mexico@nebext.com

SAO PAULO brazil@nebext.com

SILICON VALLEY usa@nebext.com

WARSAW poland@nebext.com

DUBAI uae@nebext.com



#TIS2024

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TOURISTECH STARTUPFEST IS ORGANIZED IN COLLABORATION BY:

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laSalle
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