The Touristech Startup Fest is looking for the most disruptive startups that are transforming the tourism sector through innovation and technology

The Touristech Startup Fest opens a new call for startups from around the world to present their innovative projects to investors and leading companies in the tourism industry next October at TIS2023

TIS - Tourism Innovation Summit, which celebrates its fourth edition from 18 to 20 October in Seville (Spain), has become the leading technological forum for the travel and tourism industry

Madrid, 30 May 2023.- **TIS - Tourism Innovation Summit**, the leading innovation forum that seeks to improve the competitiveness of the travel industry by promoting smarter, digital and sustainable tourism, returns to Seville (Spain) from 18 to 20 October. The fourth edition of TIS - Tourism Innovation Summit will once again host the Touristech Startup Fest competition, aimed at startups from all over the world that want to present their innovative projects with which they are transforming, reactivating and bringing new business models to the tourism industry.

The Touristech Startup Fest will bring together more than 400 startups that will compete with projects that drive innovation, digitisation and sustainability in the tourism sector. From these, a total of 40 will be selected and will have the opportunity to present their projects to investors, venture capitalists and leading tourism companies that will attend TIS in search of the most disruptive digital projects. Companies interested in participating can submit their projects until 8 September via this link.

In addition, startups will have several opportunities to network with the global tourism innovation ecosystem at TIS2023. Touristech Startup Fest was born to create a space that encourages entrepreneurship and allows startups to present their most disruptive innovation projects, offering solutions to the current challenges of the tourism sector.

The winners of the Touristech Startup Fest will have the opportunity to win different acceleration, mentoring or training programmes to help them scale their businesses. According to Silvia Avilés, director of TIS - Tourism Innovation Summit: *"At a challenging time for the tourism industry, it is of utmost importance to bring together the entire tourism ecosystem, including companies and public administrations, to develop new ideas that reinvent this sector, one of the most relevant for the national and global economy. That is why, for yet another year, we are bringing together at TIS these new innovative projects with the capacity to transform and reinvent the tourism industry"*.

TIS2023, the leading forum for the tourism industry

With digitalisation, sustainability and the new demands of the traveller as central topics, TIS2023 will bring together more than 400 international experts and more than 200 exhibiting firms that will showcase the latest technological solutions such as Artificial Intelligence, Web3, cybersecurity, Machine Learning, metaverse, Data Analytics,

Blockchain, 5G, virtual and augmented reality, among others, to promote smarter, digital and sustainable tourism.