



## **TIS - Tourism Innovation Summit 2023 returns to Seville to drive a smarter, digital and sustainable tourism**

**The fourth edition of TIS2023 changes the pavilion to meet the high demand of exhibiting companies that will present the latest technological solutions for the tourism sector**

**TIS2023 signs an agreement with A World for Travel to host this forum and promote sustainable tourism**

**For three days, more than 7,000 travel and tourism professionals from all over the world will gather in Seville (Spain) to learn about the latest trends in tourism innovation**

**Madrid, 11 May 2023 - [TIS - Tourism Innovation Summit 2023](#)** returns to Seville (Spain) from 18 to 20 October for its fourth edition. During three days, TIS2023 will bring together more than 7,000 travel and tourism professionals who will be able to learn first-hand about the latest trends and technologies that will help tourism businesses and destinations improve their competitiveness. TIS - Tourism Innovation Summit has presented the new features of this fourth edition, which has changed the pavilion in FIBES in response to the high demand from companies wishing to exhibit.

*"TIS was conceived as a space where we can discuss where tourism is going and how we can improve it. It is a place to reflect on how we want the sector to grow. We can say that TIS - Tourism Innovation Summit is a three-day master's degree where professionals in the tourism sector can discover real success stories and the infinite possibilities offered by technology,"* said **Silvia Avilés**, director of TIS - Tourism Innovation Summit.

The event has also announced the collaboration with A World For Travel to host this forum and promote sustainable tourism. After being held in Évora (Portugal) and Nimes (France), this year A World For Travel comes to Seville as part of TIS - Tourism Innovation Summit to present new initiatives that promote the growth of responsible and sustainable tourism around the world.

### **TIS2023: where to find the latest solutions for the tourism sector**

Under the slogan ***Travel revolution takes off***, TIS2023 seeks to boost the competitiveness of the tourism industry through technology and the digitalisation of the sector. To this end, more than 200 exhibiting companies will showcase the latest solutions in Artificial Intelligence, Cloud, ChatGPT, Business Intelligence, Virtual and Augmented Reality, Web 3.0, Cybersecurity, Big Data & Analytics, Marketing Automation, GIS, contactless technology and Predictive Analytics, among others.

In addition, more than 400 experts and leaders of the tourism sector worldwide will share at the Tourism Innovation Global Summit their strategies and success stories on the application of the latest technologies in the tourism sector and will unveil the trends to



move towards a smarter, digital and sustainable tourism. All this through agendas designed specifically for each professional profile (CEOs, CIOs, CMOs, DMOs...), together with different vertical forums for each segment of the industry: destinations, hotels, travel & tourist transport, distribution channels, activities, MICE, business travel, and leisure and culture.

During three days, TIS2023 will organize several networking activities to foster the creation of synergies and knowledge transfer. Thus, the event will once again hold the Leadership Summit, a lunch that will bring together industry leaders to establish collaborations; the Tourism Innovation Awards 2023, which will recognise organisations that are leading digitalisation and sustainability in tourism; and the Touristech Startup Fest, which will allow emerging talents the opportunity to present their projects to investors and leading companies.

### **Seville, European Capital of Smart Tourism 2023**

The event, which was born in the middle of the pandemic and has helped professionals in the tourism sector to rethink their businesses and proposals for travellers, is holding its fourth edition in Seville, which has recently been chosen as European Capital of Smart Tourism 2023 for its accessibility, sustainability, digitalisation and commitment to the city's historical heritage and creativity.

**Antonio Jiménez**, Managing Director of Seville Tourism, pointed out that this fourth edition "*TIS is an event designed by and for the tourism sector, to promote new technologies and transforming current business models, operational processes and the traveller experience*". **Philipp Heuri**, Chief Tourism Officer of Tourism and Sport of Andalusia, defined TIS - Tourism Innovation Summit 2023 as "*a unique opportunity for professionals, companies and organisations in the tourism sector to meet, learn and exchange ideas*".