



Tourism Innovation Global Summit 2025 call for speakers is now open

The world tourism innovation summit, TIS-Tourism Innovation Summit, returns to Seville from October 22 to 24, bringing together more than 8,000 tourism professionals inspired by more than 400 international speakers

Madrid, April 19, 2025. Advanced technologies, such as artificial intelligence (AI), robotics or systems automation, data or extended reality, are transforming the travel industry in all its segments. From the so-called immersive travel to contactless technology, which streamlines key processes in airports and hotels, they are actively contributing to create new digital travel experiences, with the aim of moving towards a more sustainable, inclusive and adapted to the new demands of tourists model.

In this context, **from October 22 to 24, 2025**, Seville will host the great annual meeting that unites the tourism industry and the technology sector with the celebration of a new edition of [TIS-Tourism Innovation Summit](#). The event will showcase the latest technologies, innovations and trends that are driving cutting-edge tourism capable of offering unique and personalized experiences.

Under the slogan '**Innovation in motion, tourism reimaged**', TIS 2025 will once again host the **Tourism Innovation Global Summit**, a meeting point that will bring together **more than 400 experts** from different areas of the tourism industry, who will define the roadmap towards the new traveler profile.

The congress will have an **agenda divided into 5 simultaneous auditoriums, which will be divided into 8 forums dedicated to the tourism sector**: Destinations of the Future, Hospitality, Tourism Transport & Travel, Distribution Channels & OTAS, Activities & Attractions, MICE, Business Travel and Leisure & Culture. It will also offer agendas focused on different professional profiles, such as CEO's, DMO's, CIO's, CTO's, CMO's, CSO's and Human Resources.

Key topics to be addressed include the role of AI to accelerate innovation in the sector, through real applications of these new tools, data-driven personalization strategies, the robotics revolution, the impact of digital solutions on profitability and the implementation of sustainability-oriented technologies, among others. New communication channels to attract travelers, collaborative platforms and technologies to optimize operating costs will also be discussed.

All those professionals and experts in the tourism sector who want to share their inspiring vision before an audience of more than 8,000 tourism professionals made up of managers, companies and tourism destinations [can submit their candidacy](#) to participate as speakers **until September 14, 2025**.

"Today's travelers prioritize living authentic experiences, finding personalized proposals and accessing sustainable options with minimal impact on the territory, drawing inspiration from multiple channels when choosing their next destination. TIS2025 aims to help tourism companies and destinations understand this transformation and evolve their business model, incorporating technology and sustainability as key factors in the

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*decision-making process of the new traveler”, said **Silvia Avilés**, Director of TIS-Tourism Innovation Summit.*

The latest innovations for the sector will be presented at TIS2025 thanks to **more than 200 exhibiting companies**, which will unveil the latest advances in AI, data analytics, cybersecurity, connectivity, 5G and immersive technologies such as augmented and virtual reality. In addition, solutions aimed at measuring environmental impact, boosting sustainability, promoting inclusion and improving accessibility throughout the tourism chain will be presented.

The fair will also host multiple networking spaces that will promote collaboration and knowledge exchange. These include the **Tourism Innovation Awards 2025**, which will reward the most cutting-edge organizations in digitization and tourism sustainability; and the **Touristech Startup Fest**, a unique platform designed for emerging entrepreneurs to showcase their ideas to investors and leading companies.

About [TIS - Tourism Innovation Summit](#) (October 22-24, 2025, FIBES Seville): TIS - Tourism Innovation Summit is an international forum for innovation, trends and reflection for the tourism sector, offering managers and companies in the sector the opportunity to learn about the latest technological solutions and products to improve their competitiveness. Over 3 days, TIS2024 will bring together more than 7,000 tourism professionals looking for the latest solutions to boost their destination or tourism business. In addition, more than 400 experts from around the world will share their strategies and success stories to promote smarter, digital and sustainable tourism at the Tourism Innovation Global Summit.

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