



Six Innovative Startups announced as Winners at the Touristech Startup Fest 2025

The sixth edition of TIS – Tourism Innovation Summit showcased the innovation of emerging companies committed to AI, sustainability, and emotional experiences in the travel sector

Madrid, October 30, 2025 – The sixth edition of [TIS-Tourism Innovation Summit 2025](#) once again hosted the world’s largest startup competition for the tourism industry. More than 400 emerging companies applied to the **Touristech Startup Fest 2025**, from which 40 finalists were selected to pitch their business models to top Travel Tech investors and the tourism and technology industries in Seville (Spain). This year, the competition welcomed entrepreneurial projects from countries such as Germany, Spain, Saudi Arabia, Belgium, Brazil, South Korea, the United States, the Netherlands, Portugal, the United Kingdom and Sweden.

This year’s finalists presented pioneering projects driving smarter, more sustainable, and more connected tourism thanks to solutions based on AI, big data, automation, 5G, cybersecurity, and AR/VR. All of them competed to capture the attention of companies and investors representing a wide range of tourism sectors — Hospitality, Distribution, Destinations, Mobility & Travel, Leisure & Activities, and MICE. In the end, **six emerging companies were announced as winners**:

Aloja AI, from the United States, received the **Sevilla Techpark Award** for its AI-powered revenue management and dynamic pricing platform, enabling tourism operators to adjust rates in real time based on demand, competitor behavior, and market conditions. The solution automates this process to increase revenue without manual intervention, making it a highly valuable tool for the sector.

Spain’s **Escena 4.0** was granted the **NEBEXT Award** for its solution designed for sectors such as tourism and smart cities, transforming a single space into different environments — from a theater to a cinema or an operations center — reducing environmental impact and improving sustainability. With its modular and self-sufficient infrastructure integrating audiovisual technology and clean energy generation, Escena 4.0 is redefining the concept of multifunctional spaces.

TravelNet received the **WTTC – World Travel & Tourism Council Award** for its EmotionTech platform, which reimagines how travelers discover and book tourism experiences. Rather than focusing solely on destinations and dates, TravelNet puts traveler emotions and desires at the center, helping them find activities that match their mood and enabling a more personalized and meaningful journey.

The **Andalucía Nexus Award** went to **Turicleta**, for its innovative electric bicycle rental service in rural areas, promoting sustainable mobility and stimulating local economies. With 79 active stations, Turicleta is helping curb rural depopulation by facilitating access to ecological transport in regions far from major urban centers.

The startup **Twintual** was awarded the **Venture Studio Sevilla (VESS) Award** for its AI solution that acts as a “digital twin” for hotel employees, efficiently managing guest communication across multiple channels. The platform enhances customer service by



ensuring fast and consistent responses while freeing teams from repetitive messaging tasks.

Lastly, the **La Fábrica de Sevilla Award** was presented to **Yacan**, for its intelligent technology for electronic locks and access control in hotels, apartments, and vacation rentals. The solution improves security for hospitality properties while enabling automated reservation management, including online check-in connected to smart locks.

Additionally, **Turbosuite** and **Aumentur** received the Scale-up Excellence Award, highlighting their growth and trajectory.

About [TIS - Tourism Innovation Summit](#) (October 22-24, 2025, FIBES Seville): TIS - Tourism Innovation Summit is an international forum for innovation, trends and reflection for the tourism sector, offering managers and companies in the sector the opportunity to learn about the latest technological solutions and products to improve their competitiveness. Over 3 days, TIS2025 will bring together more than 8,000 tourism professionals looking for the latest solutions to boost their destination or tourism business. In addition, more than 400 experts from around the world will share their strategies and success stories to promote smarter, digital and sustainable tourism at the Tourism Innovation Global Summit.