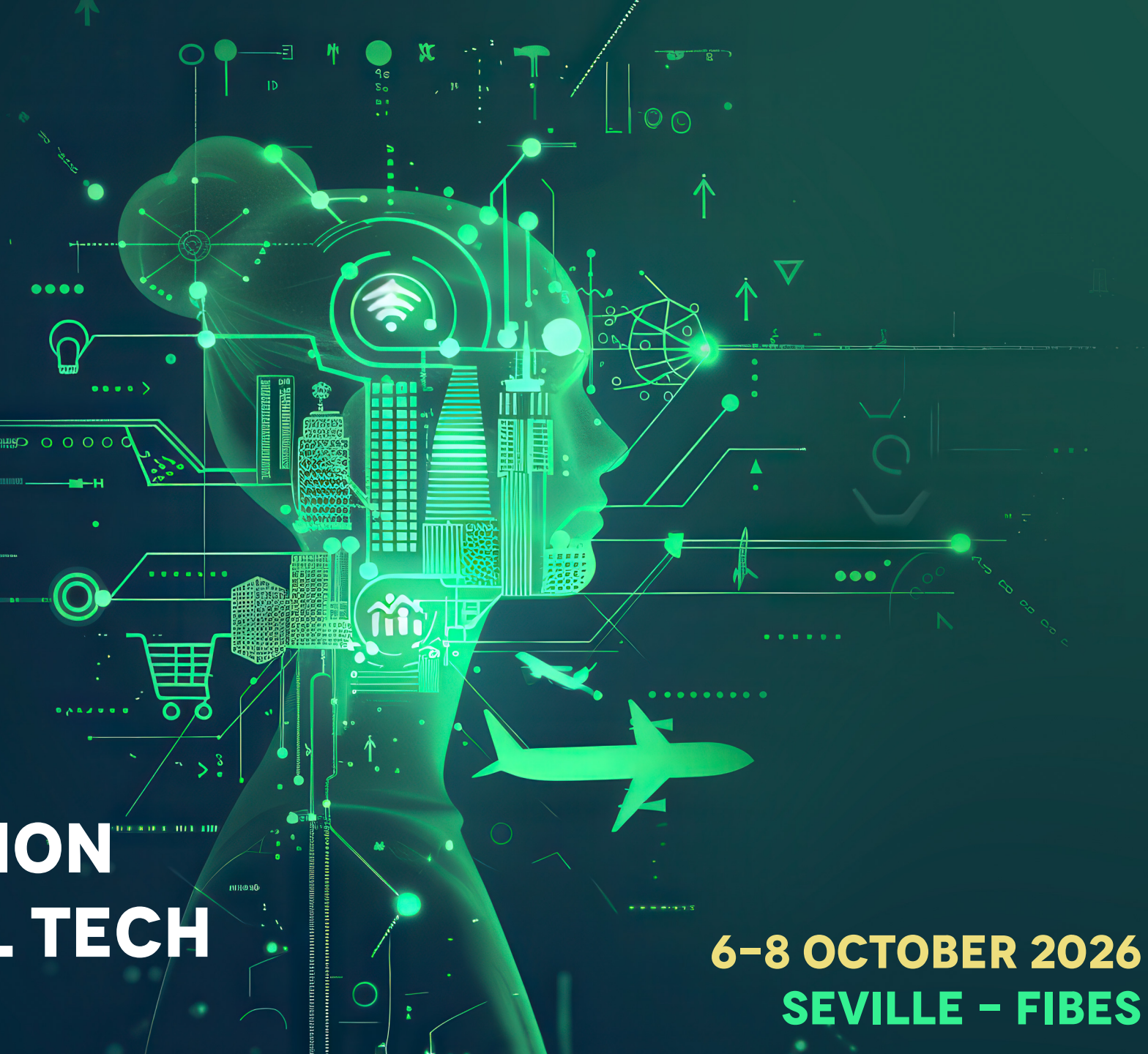




TIS TOURISM
INNOVATION
SUMMIT



CALL FOR AWARDS

**THE NEW GENERATION
OF TRAVEL & HOTEL TECH**

WWW.TISGLOBALSUMMIT.COM

6-8 OCTOBER 2026
SEVILLE - FIBES

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01. PURPOSE OF TOURISM INNOVATION AWARDS 2026

At the Tourism Innovation Awards, we strive to acknowledge and celebrate the visionary efforts of destinations, tourism and tech companies that are leading the way in shaping the future of travel and hospitality. Our aim is to honor those entities that exhibit exceptional innovation, forward-looking strategies, and impactful contributions to the advancement of the tourism sector.

By spotlighting innovative projects, and recognizing and rewarding outstanding achievements, we aim to foster collaboration, knowledge-sharing, and continuous improvement within the global tourism community, inspiring others in the industry to push the boundaries of innovation and create more sustainable, authentic, and memorable travel experiences for visitors worldwide.

02. TOURISM INNOVATION AWARDS CATEGORIES

The proposals that will be considered to participate in the Awards must be in the framework of the following categories:

- AI & DIGITAL INNOVATION IMPACT AWARD
- NEXT-GEN CUSTOMER EXPERIENCE AWARD
- TRAVEL INNOVATION & NEW BUSINESS MODEL AWARD
- SUSTAINABLE & REGENERATIVE TOURISM AWARD
- SMART DESTINATION & DATA INNOVATION AWARD
- DIVERSITY, TALENT & FUTURE WORKFORCE AWARD

AI & DIGITAL INNOVATION IMPACT AWARD

This award recognizes the use of artificial intelligence and technology with tangible impact on business, efficiency, or experience, focusing on real cases where technology has moved from experimentation to measurable results.

NEXT-GEN CUSTOMER EXPERIENCE AWARD

This award celebrates differentiated experiences powered by technology and data, with a strong end-to-end approach, rewarding initiatives that deliver true personalization and drive meaningful improvements across the customer journey.

TRAVEL INNOVATION & NEW BUSINESS MODEL AWARD

This award highlights innovative business models that are reshaping the tourism sector, including vertical platforms, hybrid models, and new approaches to distribution and monetization.

SUSTAINABLE & REGENERATIVE TOURISM AWARD

This award recognizes initiatives that deliver real, positive impact across environmental, social, and economic dimensions, focusing on projects that go beyond sustainability, advancing toward regenerative models.

SMART DESTINATION & DATA INNOVATION AWARD

This award honors destinations that leverage technology and data to enhance tourism management, highlighting initiatives that optimize visitor flows, enable smarter decision-making, and elevate the overall visitor experience.

DIVERSITY, TALENT & FUTURE WORKFORCE AWARD

This award acknowledges initiatives that are redefining talent management in the tourism sector, highlighting new organizational models, human-technology collaboration, and inclusive workplace cultures.

03. AWARDS ORGANIZER

The Tourism Innovation Awards is organized and owned by TIS - Tourism Innovation Summit.

04. WHO CAN PARTICIPATE

Entries are free of charge. The Tourism Innovation Awards welcome participation from a wide range of entities, including companies, universities, vendors, executives, business schools, scholars, researchers, analysts, journalists, start-ups, scale-ups, accelerators, science and tech parks, innovation centers, and more, from across the globe.

All organizations aligned with this objective are encouraged to submit their proposals to the TIS2026 | Tourism Innovation Summit Evaluation Committee.

05. RESTRICTIONS

There are no limitations on the number of entries that can be submitted for the TIS2026 'Call for Awards.' TIS advocates for the adoption of technology and innovation by all organizations to enhance the competitiveness of the tourism industry and destinations.

However, please be aware that entries must adhere to certain guidelines and must not contain any threatening, abusive, defamatory, or false content. In such cases, the organizer reserves the right to remove the entry without prior notice to the author.

06. PROPOSAL APPLICATION

Only submissions made via the TIS website will be considered valid. By submitting a proposal, you agree to adhere to the terms and conditions outlined in the online form. We strongly advise reviewing each aspect of the terms and conditions before proceeding. All submissions for the Tourism Innovation Awards 2026 must be completed using the provided online form.

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All information provided, including the form and any supplementary details, must be completed in English. Proposals submitted in any other language will not be considered. Additional documents beyond those requested in the online form will not be accepted unless explicitly required by the organizer. The organizer retains the right to request clarification or additional information regarding submitted entries.

07. SUBMISSIONS DEADLINE

The deadline for the Call for Awards is **September 12th, 2026, 11:59 PM (CET)**. The TIS Call for Awards may be extended if deemed necessary, at the discretion of the Organizer.

08. EVALUATION CRITERIA

All submitted proposals will be evaluated by TIS | Tourism Innovation Summit 'Evaluation Committee' in terms of the impact achieved within the frame of:

- Innovation
- Leadership
- Disruption
- Strategy
- Execution

09. EVALUATION PROCESS

The evaluation process is divided in two phases:

PHASE 1:

Regulatory Compliance and Preliminary Assessment:

The Evaluation Committee will initially review entries to ensure they meet the specified requirements and selection criteria. A pre-selection of three potential award candidates per category will be conducted. Pre-selected candidates will receive notification via email (as outlined in Section 10: Pre-Selection Communication).

If necessary, the organizer may request further information to supplement the submitted entry. In rare cases, proposals may be reassigned to a different category based on the Evaluation Committee's feedback. Candidates will be promptly notified of any changes.

PHASE 2:

Selection of Winners:

The Evaluation Committee will review and assess the projects, ultimately selecting the winner for each TIS2026 award category.

The Evaluation Committee members and the award winners will be announced during the Tourism Innovation Awards 2026 Gala Ceremony, scheduled for **October 7th, 2026**.

It is required that a representative from the winning team be present to accept the award in person during the Gala. Please note that award winners are responsible for covering their own travel and accommodation expenses.

The decision of the Steering Committee is final, confidential, and not subject to any queries or public investigations.

The Evaluation Committee reserves the right to declare any of the TIS2026 Awards categories void.

10. PRE-SELECTION COMMUNICATION

Finalists selected for the Awards will receive notifications starting from **September 13th, 2026**, sent to the primary email address provided in the registration form.

11. PRIZES

The Tourism Innovation Awards will award the finalists with the following prizes:

- Each finalist of every category will receive one invitation to attend the Awards Gala.
- Winners will receive a trophy recognizing their achievement in their respective category.
- Media coverage and promotion of the award will be extended across all TIS Tourism Innovation Summit channels and Media Partners.

12. INTELLECTUAL AND PROPERTY RIGHTS

The participant bears responsibility for the authorship of the submitted proposal; whether an individual or organization, they are the rightful owner of the intellectual and, where applicable, industrial property rights associated with it.

The participant is also accountable for ensuring that the submitted proposal does not infringe upon any intellectual property rights, industrial property rights, copyright, and/or image rights, assuming full responsibility in relation to third parties. The Organization bears no liability in this regard.

In the event that the proposal is short-listed, the participant grants authorization to the Organization to disseminate, reproduce, and publish the proposal in any format and through any medium for the purpose of promoting the Tourism Innovation Awards 2026.

13. DATA PROTECTION

Tourism Innovation Summit (TIS) undertakes to maintain the confidentiality of the proposals received and the companies or authors and only will share them with the Steering Committee members for deliberation purposes.

Once one proposal has been selected, TIS organization may consider publishing any details such as author, company/organization, title, brief, abstract, website, and/or topic, in those channels and means that TIS uses for its promotion.

We inform you that Tourism Innovation Summit will process all your data in accordance with the provisions of its Privacy Policy, where you could be able to exercise the rights that this norm confers.

14. QUERIES AND SUGGESTIONS

If you have any questions, doubts or suggestions regarding this Call for Awards or TIS | Tourism Innovation Summit, please contact us at:

E: congress.tis@barter.es

If you are also interested in exhibiting or knowing different options for participation in the Tourism Innovation Global Summit 2026, contact us at:

T: 00 34 919 551 551

E: info@tisglobalsummit.com





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