



## **Touristech Startup Fest 2026 seeks top travel and hotel tech startups transforming global tourism**

**The Touristech Startup Fest will select 40 startups from more than 400 applicants to showcase their solutions to investors, VCs, and leading tourism companies**

**The seventh edition of TIS – Tourism Innovation Summit returns from October 6 to 8 to drive the industry’s transformation through technology, innovation and sustainability**

**Madrid, June 3rd, 2026.** The seventh edition of [TIS – Tourism Innovation Summit](#) has opened the call for entries for the **Touristech Startup Fest**, one of the leading competitions for emerging companies aimed at bringing the most innovative technological solutions to tourism businesses and destinations. Under the slogan “The generation of travel & hotel tech”, the new edition of TIS will take place from **October 6 to 8** in Seville and will once again connect the most disruptive entrepreneurs with projects capable of transforming the tourism sector through technology and sustainability.

All pioneering projects that are driving smarter, more sustainable and more connected tourism, using solutions based on technologies such as **AI, big data, automation, 5G, cybersecurity and AR/VR**, among others, can [submit their applications](#) to the Touristech Startup Fest until September 1. This is a unique opportunity that will allow them to showcase their project, establish strategic connections with investors and industry leaders and become part of the ecosystem that will lead the transformation of global tourism.

*“The Touristech Startup Fest has established itself as a key platform for identifying the entrepreneurial talent that is shaping the future of tourism. We are looking for solutions that not only leverage technology but also address the sector’s major challenges, ranging from operational efficiency and the personalization of the traveler experience to the sustainability and competitiveness of destinations”,* said Silvia Avilés, Director of TIS.

In 2026, more than 400 startups are expected to apply, of which **40 will be selected as finalists** to present their proposals to a jury of investors, venture capital funds and leading companies in the tourism industry, with the chance to win various awards that will help them scale their projects. In addition, the selected projects will have access to acceleration programs, mentoring, training and direct connections with investors and corporate venturing initiatives seeking new financing or collaboration opportunities.

In addition, the proposals will be included in the **first global atlas of tourism startups**, a publication featuring more than 400 participating companies, thereby providing international visibility to entrepreneurial talent and the most innovative solutions in the Travel Tech sector.

### **TIS2026, the industry's premier event**

The new edition of TIS2026 will focus on two of the industry’s major segments, destinations and hotels, with the goal of not only introducing them to new technologies but also helping them implement these solutions strategically to generate a tangible impact on their businesses. Thus, it will place special emphasis on sharing the latest



technology applied to the tourism sector in the era of artificial intelligence and digital transformation. It will showcase the latest TravelTech solutions that are helping the sector better understand travelers' new demands, offer unique and personalized experiences, and implement innovation and sustainability initiatives in the tourism industry for destinations, travel agencies and activity providers alike.

It will also host a new edition of the [Tourism Innovation Global Summit](#), a leading forum where, over the course of three days, more than 400 national and international experts will discuss success stories and innovations across four key sectors: **Hospitality & Accommodation, Destinations & Travel Experiences, Distribution & Agencies, and Leadership, Innovation & Scale**. The conference will also feature tailored agendas for various professional profiles, such as CEOs, CIOs, DMOs, CMOs, CHROs and CXOs, to explore the latest technological advancements that are propelling tourism into a new dimension and helping it adapt to the geopolitical landscape, evolving consumer demands, and global challenges such as corporate efficiency and sustainability.

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**About TIS – Tourism Innovation Summit (October 6-8, 2026, FIBES Seville):** [TIS – Tourism Innovation Summit](#) is an international forum for innovation, trends, and reflection for the tourism sector that offers executives and companies in the sector the opportunity to learn about the latest technological solutions and products to improve their competitiveness. Over three days, TIS will bring together more than 8,000 tourism professionals who come in search of the latest solutions to help them promote their destination or tourism business. In addition, more than 400 experts from around the world will share their strategies and success stories at the Tourism Innovation Global Summit to promote smarter, more digital, and more sustainable tourism.